



# Ruritan

Volume 78, Spring 2013



# Be The Reason Ruritan Seizes Revitalization

Thank you for the honor of allowing me to serve you and this outstanding national organization as your 2013 National President. TOGETHER WE WILL BE THE REASON RURITAN SEIZES REVITALIZATION IN 2013.

At the age of 19, I was honored by my fellow citizens in my small rural Shenandoah Valley of Virginia hometown of Middlebrook to be a member of the best community service organization in America.



Dennie Clemmer  
2013 National  
President

We as an organization and as individuals have seen many changes over the years in the structure of our American communities. The clubs who have learned to adapt to the changes have fared very well whereas other clubs have ceased to exist. Our organization is frayed in some areas, but we are not broken to the point where we are not fixable. With a good work ethic, positive attitudes, and the desire to continue to help our fellow man we will become stronger and more vibrant as time goes on. Fellow Ruritans, history proves we are who we were and the older I get, the more I understand this Dennie Clemmer statement. I have been involved in a lot of activities, organizations, and community projects over the years and I have always had a reason to be involved. As I see it, none of us ever does anything unless we have a reason. My reason may be the same as yours, however, it may not be. In the bag at your seat, you have a cowboy boot pin that says "Be the Reason." Take that pin out and put it on and think about the reason you are a Ruritan and the reason your community needs Ruritan. There is information in that bag that will help you strengthen and publicize your club.

This year we will celebrate Rudy Bear's 25<sup>th</sup> birthday. You have heard and seen a lot of information and products that will help us publicize and revitalize Ruritan through the use of our mascot, Rudy Bear. Our only national project this year will be donating Rudy Bears like we have never donated Rudy Bears before. Keep count of all the Rudy Bears your club donates this year in your communities and report this number to your district governor. I would also like to have Rudy Bears in Branson, MO at the 2014 National Convention. There will be awards presented to the top donating district and to the top donating club at the 2014 National Convention.

Read your magazine. Every issue will have revitalization tips, growth incentives, publicity ideas, and other information that will help you BE THE REASON RURITAN SEIZES REVITALIZATION.

As a candidate for a National Director position in 2007, I distinctly remember a question that was asked of me while attending a caucus. That question was, "What do you want to change if you are elected?" I thought for about 5 seconds and gave this answer. "I am not here to change Ruritan; I am here to see we accomplish what is already in place." This is still my answer. I am not here to change Ruritan. I am here to see we accomplish what is already in place. We are diverse in our communities, where we belong and call home. Each one is unique, the people have different interests and needs and Ruritan can be the reason we find the solutions to each and every situation.

My slogan for this year is, BE THE REASON RURITAN SEIZES REVITALIZA-

*continued on page 18*



2013 National President Dennie Clemmer (center) takes his oath of office at the 2013 National Convention from 1995 National President Frank Guthrie (left) as 2013 First Lady Betty Joe Clemmer looks on.



# Ruritan

Volume 78, Spring 2013

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### Executive Committee

2013 Ruritan President  
Dennis Clemmer - Middlebrook, VA

2013 Ruritan Vice President  
Elliott Hogge - Hayes, VA

National Secretary  
James M. Mills, Jr. - Kennesaw, GA

National Treasurer  
Corky Camin - Macon, NC

2012 Ruritan President  
Phyllis G. Lewter - Chesapeake, VA

Executive Director, Ex Officio  
Michael T. Chrisley - Dublin, VA

### Directors

Earl A. Cook - Morganton, NC  
Charles M. Davis - Tyner, NC  
Glen A. Davis - Capon Bridge, WV  
Roger Gammons - Claudville, VA  
Charles R. "Chuck" Myers II - Prince George, VA  
Gary Olinger - Blountville, TN  
Beverly Tanner - Fairfield, IL  
Dennis E. Barthlow - Keedysville, MD  
John Berdine - Leasburg, NC  
William Clayton "Clay" Byrum - Carrsville, VA  
Frank Kinsey - St. Clairsville, OH  
Perry Marshman - Unionville, VA  
Linda Melton - Cleveland, TN  
John "Calvin" Shelton - Greeneville, TN  
Richard "Eugene" Tasker - Keyser, WV  
Earl M. Smith - Grand Junction, TN  
Sewell Rowley - Yorktown, VA  
Lorene Reece - Lenoir, NC  
R. Wallace Hudson - South Hill, VA  
Grover Burkett - Olney, IL  
Larry Blount - Gettysburg, PA

## In This Issue:

President's Page.....	2
Executive Director's Message .....	4
Growth and Development .....	6-7
2012 Convention News.....	11-12
Youth Camp .....	15
Ruritan National Foundation.....	16-17
District and Club News .....	18-29



## Special Feature



Let's "REWARD" Ruritan with growth and "REWARD" ourselves with cash prizes. Ruritan members are encouraged to grow their club and have the opportunity to be rewarded for their efforts. See page 7 for contest rules.



**On The Cover:** 2013 Ruritan National President Dennie Clemmer (center) is a self-employed farmer and beef producer. He and his wife Betty Jo have a daughter JoAnna Clemmer Nichols and son-in-law Garrett (on horseback) and grandson Alex (front). All are members of the **Middlebrook** (VA) Ruritan Club. Clemmer's focus for Ruritan is revitalization of clubs and districts through growth in membership and better meeting the needs of the individual communities.



## Working Together is the Key To Success

We just completed a great National Convention in Northern Kentucky...if you missed it, you really missed out. Convention is like a huge family reunion with celebrations and learning included. The staff, that I have on board now planning and executing conventions, is the best I have ever had. They work hard before and during the convention to make sure our members enjoy every minute. I want to publicly thank them for their hard work and diligence before and during our Northern Kentucky Convention. Additionally, we had one of the strongest volunteer leadership teams ever. The volunteers worked, without pay, long hard hours to give the attendees their very best. Finally, the venue was a perfect fit for us and the staff at the center, the Convention and Visitors Bureau, and all the hotel facilities were great. Please talk to someone who attended convention and let them tell you about their experience. If you don't currently attend conventions, you are missing an opportunity to learn and fellowship with other Ruritans who are just like you from across the country.



As soon as we returned from Northern Kentucky, the work began on Branson, Missouri. Branson has so much to offer for our convention. They have beautiful hotel and convention facilities, great food, good hardworking people, and a number of entertainment options for you to enjoy while you are in town. We also have some exciting plans for our convention that you will learn about in the spring and summer issues. Our hotel is already accepting reservations and a form is included on page 13. Hurry and get your room and plan to come to Branson for an exciting time.

Did you know that Rudy Ruritan is celebrating his 25<sup>th</sup> birthday in 2013? As part of the celebration of Rudy, we had a pull out centerfold of Rudy in the last issue of the magazine. We know that Rudy is already traveling and that we are sure to find him in some very interesting places. We encourage you to participate in this program. Take Rudy on your vacation or business trip, take a photo and send it in. We'll be highlighting his travels in upcoming issues.

We are also excited to offer special 25<sup>th</sup> anniversary Rudy Ruritan promotional items through Commonwealth Promotional. These items can be purchased for your own use or to be given as speaker gifts, used in drawings, or used in any other way your club would like. Please see pages 30-32 for items and an order form. Your club might even combine celebrating Rudy with growing membership by using these items as prizes in a recruiting campaign.

With regard to membership, we are excited to announce in this issue a new incentive program for growth on pages 6-7, 9-10. We will have quarterly drawings for prizes of \$200, \$400, and \$600 to members who recruit members. Simply recruit members, fill out the \$ bills on page 9, and send them in. Each time you recruit a member your name gets added to the pool for the drawing. The more members you recruit the more chances you have to win. New members are good for our clubs and the communities they serve and now they could help you win hundreds of dollars!

What we do in communities across this country is so important. Help us grow Ruritan and better serve those who need us.



*2012 National President Phyllis Lewter congratulates 2012 National Ruritan of the Year Armetta Hunigan, who was also the 2012 Tennessean District Governor and is a member of the **Bluff City (TN)** and **Piney Flats (TN)** Ruritan Clubs.*



*Youth Committee Chair Foster Parirsh congratulates the 2012 National Rudy Youth of the Year Lee Anne Berdine of the **Leasburg (NC)** Ruritan Club and the 2012 Ruri-Teen of the Year Lexie Campbell of the **Turner Ashby Ruri-Teen Club (VA)**.*

### 2012 District Ruri-Teens of the Year

District #	Winner	Club
3 Rappahannock District	Kayla Fyock	Marsteller MS
9 Rockingham District	Lexi Campbell	Turner Ashby
23 Cherokee	Rachel Tompkins	Copper Basin
28 Ohio District	Hailey L. Jenkins	Tri-Valley
31 Piedmont District	Krista Brown	South Stokes
35 Davy Crockett District	Summer Donald	Blazer
39 Rapidan District	Candace Ivy Collins	Three Chopt

# New Officers for 2013 Installed in Covington



National President  
Dennis Clemmer



National Vice President  
Elliott Hogge



National Treasurer  
James Mills



National Director  
Earl Smith



National Director  
Grover Burkett



National Director  
Larry Blount



National Director  
Lorene Reece



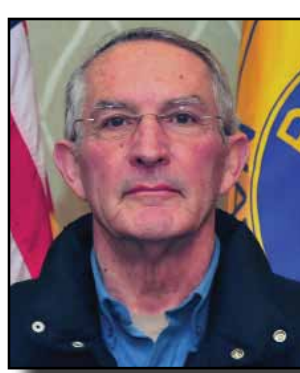
National Director  
Wally Hudson



National Director  
Eugene Tasker



National Director  
Sewell Rowley



Foundation President  
Norman O'Dell



Foundation Trustee  
Pat Davis

## New Clubs for 2013

### New Ruritan Clubs, Sponsors, & DRMS\*

(January 1, 2013 -- February 1, 2013)

<u>New Club</u>	<u>District</u>	<u>Sponsoring Club</u>	<u>DRM</u>
Bristow Run Elementary	Rappahannock	Gainesville	Ken Hinkle and Tracy Walker
Rudy Youth Ruri-Teen			

\*DRM stands for Distinguished Ruritan Member, who is the person most responsible for organizing the new club.





# **WANTED: New Members**

If you attended the recent National Convention in Covington, you probably came across the new 2013 Ruritan growth plan. This program is based on the "WANTED POSTER" and "REWARD" theme from the days of the old west. There will be multiple winners each quarter of 2013. Each winner will receive \$200, \$400, or \$600 as their "REWARD." Contest rules are outlined below. Ruritan members are encouraged to grow their club and have the opportunity to be rewarded for their efforts. Any new member signed up since January 1, 2013, will be eligible for the first quarter drawing.

Remember, each new member you sign up can make a difference in your club and your community. Let's "REWARD" Ruritan with growth and "REWARD" ourselves with these cash prizes.

## **Contest Rules**

A drawing will be held at the end of each quarter in 2013. The new members brought in must be full, associate, or youth in a regular Ruritan club. Participants who bring in more than one member will get exponentially more chances at the quarterly drawing. For example – if you bring in one member you get one chance. However, two members gets you two chances plus the original one chance. Three members

gives you three chances, PLUS two chances, plus the original one chance – for a total of six chances! You can print your own Ruritan WANTED money using the page in this issue of the RURITAN magazine or the pdf on the website found at <http://www.ruritan.org/library/233.pdf>. You can also copy the WANTED poster from this issue or find it on the website at: <http://www.ruritan.org/library/224.jpg>.

If you are not using the WANTED money entry form, the member bringing in the new members must send in the following information for each chance and the new member will be confirmed through Ruritan membership records: sponsoring member's name, club, district, and phone number as well as the new member's name and status (i.e. full, associate, or youth).

Mail each entry to:

*Ruritan National Wanted Program  
P.O. Box 487  
Dublin, VA 24084*

### **CLUB MEMBERSHIP INCREASE (SMALL CLUBS)**

- 5th place Bedford Club.
- 4th place Salvisa Club.
- 3rd place Shady Spring Club.
- 2nd place Renick Club.
- 1st place Driver Club.

### **CLUB MEMBERSHIP INCREASE (MEDIUM CLUBS)**

- 5th place Clover Hill Club.
- 4th place Burrsville Club.
- 3rd place Cropper Club.
- 2nd place Wilson Inc. Club.
- 1st place Cove Garden Club.

### **CLUB MEMBERSHIP INCREASE (LARGE CLUBS)**

- 5th place Stonewall District Club.
- 4th place Jefferson MD Club.
- 3rd place Bethesda NC Club.
- 2nd place Deep Creek Club.
- 1st place Clarke County Club.

The award for the member with the most new members recruited in a calendar year and recruiting 10 or more members went to Raymond Boozer of the Gilbert Ruritan Club in the Columbia District.

***See pages 9-10 for money entry forms.***

# Founders' Day Weekend

## A Time for Ruritans to Celebrate Their 85th Anniversary

### May 17-19, 2013, in Holland, VA

## Highlights of the Weekend

- Friday, May 17, 2013 – Golf at Nansemond River Golf Club, Suffolk, VA. The format is Florida best ball. Practice begins at 11 a.m. with a shotgun start at 1 p.m. A buffet dinner is included.
- Those who don't golf can spend Friday shopping or visiting antique shops in the area.
- Saturday wreath-laying ceremony at 9:45 a.m. to celebrate the founding of Ruritan in 1928. Parade at 11:00 a.m. followed by a BBQ/Chicken Cook-off and afternoon entertainment.
- Saturday evening dinner in the Holland Ruritan Club at 5:00 p.m. followed by special entertainment.
- Sunday 11:00 a.m. worship service at Holy Neck United Church of Christ on Pineview Road.



Ruritan Founders' Day  
Golf Tournament  
May 17, 2013  
NANSEMOND RIVER GOLF  
COURSE  
1000 Hill Point Blvd.  
Suffolk, VA 23434  
Format Florida Best Ball



## SCHEDULE

11:00-12:45 Check-in & Putting Contest  
1:00 Golf Tournament (Shotgun start)  
5:00-6:00 Claim Door Prizes  
5:30 Buffet Dinner/Awards Presentation

PRIZES INCLUDE- District Club Trophy  
- Longest Drive (In Fairway)  
- Closest to the Pin on Par 3's  
- Hole-in-one on selected Par 3 for a prize  
- Prizes for the Winning teams  
- Mulligan \$10.00 (limit 3)  
- Putting contest (\$2.00 per putt or \$5.00 for 3 putts)

## REGISTRATION FORM

Club Team? ☐ Yes ☐ No

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Golf Tournament \$75.00 per person  
(Fee includes Dinner, Drinks on the golf course, and Golf Cart)

# of Golfers \_\_\_\_\_ X \$75.00 = Total Enclosed: \_\_\_\_\_

Extra meals can be purchased at \$12.00 each. Number Needed? \_\_\_\_\_

Make checks payable to "Holland District Ruritan."

Mail form and check to:

*Chuck Myers*  
Founders' Day Golf  
7141 Birchwood Circle  
Prince George, VA. 23875  
[mandspr@verizon.net](mailto:mandspr@verizon.net)





### CONTEST RULES

- Drawing will be at the end of each Quarter of 2013.
- New members must be Full, Associate, or Youth.

#### 3 WINNERS PER QUARTER AS FOLLOWS:

- 1) \$200.00 Cash
- 2) \$400.00 Cash
- 3) \$600.00 Cash

#### PARTICIPANTS WILL RECEIVE CHANCES AS FOLLOWS:

- 1 Member - 1 Chance
- 2 Members - 2 Add. Chances
- 3 Members - 3 Add. Chances, Etc.

Signing Member: (PRINT)

\_\_\_\_\_

Club \_\_\_\_\_

District \_\_\_\_\_

Phone # \_\_\_\_\_

New Member Name: (PRINT)

\_\_\_\_\_

Check One: Full ☐ Assoc. ☐ Youth ☐

#### MAIL ENTRY TO:

Ruritan National "Wanted Program"  
P.O. Box 487  
Dublin, VA 24084-0487

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## Spirit of America Featured at 2013 Convention

In a convention filled with patriotic presentations and America-themed entertainers, Ruritan celebrated the year with fun, fellowship, and the business of the organization. A highlight of the 2013 Ruritan Convention held in Northern KY came during the Friday All American Luncheon when a gift of \$ 25,987.32 was presented to Operation Smile - a year-long project of 2012 National President Phyllis Lewter and First Gentleman Bill Lewter. Because of a match from another foundation supporting Operation Smile, the total impact of Ruritan gifts during the 2012 Ruritan Operation Smile campaign was \$47,016.64.



*2012 National President Phyllis Lewter (left) and First Gentleman Bill Lewter (right) were instrumental in organizing a campaign to raise funds for Operation Smile. The worldwide children's charity organization helps treat facial deformities such as cleft lips and cleft palates. Over \$47,000 was raised because of Ruritan generosity. During the All American Luncheon the Lewters, along with granddaughter Charlotte (pictured) presented the donations to OS National Director Lauri Catena.*

Pre-convention activities included an executive committee meeting, national board meeting, and a meeting of the Association of Past National Presidents. There was also an optional Breakfast with the Penguins at the Newport Aquarium on Wednesday and a special reception for first timers on Thursday. Also on Thursday approximately 50 Ruritans and guests traveled by bus to Wright-Patterson Air Force Base in Dayton, OH for a field trip to the National Museum of the Air Force there.

Past National Secretary Rusty Clayton presided at the Ruritan Celebrates America Opening Ceremony Thursday evening. Pictured above is Emcee Rusty (right) along with Martin Levering, Lieutenant Commander, United States Navy (Retired) and 2012 President of the Great Bridge Ruritan Club who carried the American Flag.

1988 President Willis Overby presented a very inspirational Memorial Service, and 2012 President Phyllis Lewter and Past National Director Willis Proctor provided a Flag Ceremony which included Ruritan history and patriotism. Guest entertain-



er was an actress (Cynthia Janzen) performing as Betsy Ross, legendary creator of the first American flag. Janzen is the Executive Director of American Historical Theatre and History First Hand located in Philadelphia, PA.



*Added to the annual Memorial Service at the opening ceremonies of the Ruritan National Convention this year was the presentation of a torch. Carrying the torch this year was 1982 First Lady and Past National Director Lou Rader assisted by Carol Tyler and Past National Director Lonnie Hines. The service was conducted by 1988 National President Willis Overby.*

Friday was a day consisting of 30 workshops, and all were well attended. During the middle of the day, National Director Chuck Myers presided at the All American Luncheon which honored those who served in the military defending our way of life. Entertaining before and during the luncheon were the Buffalo Ridge, a group of well-seasoned musicians from across the river in Cincinnati whose specialty is classic traditional jazz. During this luncheon charitable presentations were recognized including over 40,000 pounds of food and \$102,000 donated to food banks in Ruritan communities throughout the year; 55 large Rudy Bears and 360 small Rudy Bears donated to area hospitals, Ronald McDonald House, and emergency personnel; 1522 chemo caps donated to area hospitals; and the gift to Operation Smile mentioned above.

Guests at the luncheon included Ronald McDonald House representative Kinny McQuade, St. Elizabeth's Cancer Center representative Abbie Och-sner; Covington Fire Chief Dan Matthews, and Covington Chief of Police Spike Jones. Unable to attend but sending a written statement of appreciation was the Cincinnati Children's Hospital.

On Friday afternoon about 50 attendees took advantage of a group rate and visited the Great American Ballpark, home to the Cincinnati Reds.

Later on Friday the Foundation held an annual dinner which featured speaker Chad Bosel, a student at the University of Cincinnati and a Ruritan scholarship recipient. Chad was recognized by the Lisbon Ruritan Club in

the Ohio District. The evening concluded with the Foundation auction.

Saturday was an extremely busy and involved day and started with a breakfast honoring First Gentleman Bill Lewter. 1977 National President Jerry Ellis presided at this event which was a first for Ruritan because Bill is the first spouse to hold the title of First Gentleman. The entertainment was provided by an Andrews Sisters-style trio called The Ladies For Liberty.

Following breakfast were two business sessions. There were a total of 629 attendees of which 515 were certified to vote as of that day.

The most involved agenda item at the convention was the proposed revision of the Bylaws. There was time allowed for discussion of the proposed Bylaws, and during ballot voting the revised Bylaws were adopted by a vote of 422 yes and 66 no. Various significant awards and reports were given during the two business sessions.

Voting occurred between the two business sessions and the following were elected: Foundation Trustee - Pat Davis - VA; National Directors- Larry Blount - PA, Grover Burkett - IL; Wally Hudson - VA; Lorene Re- ece - NC ; Sewell Rowley - VA; Earl Smith - TN; Eugene Tasker - WV; National Secretary - James Mills - GA; Vice President - Elliott Hogge - VA; President- Dennie Clemmer - VA.

1995 National President Frank Guthrie presided at the Saturday evening Installation Banquet honoring retiring President Phyllis Lewter. Frank, in the absence of Kelly Chapman, who was attending the funeral of his sister, installed the officers, directors, and trustee. Prior to the banquet, young students from the local music school entertained playing instruments in the lobby area. Following the meal a choral group from the same school sang several numbers. The group's director sent this note following the performance, "It was a great experience for the students, and I was greatly impressed with your organization. I told my husband he would have really enjoyed being there as I described to him what a God-fearing and patriotic collection of people were present, those who recall what it is to respect their fellow human beings and eager to give back to their communities. So refreshing!"



*Almost 50 Ruritans took time on Thursday at the National Convention for a trip to travel by bus to Wright - Patterson Air Force Base in Dayton, OH for a field trip to the National Museum of the Air Force there.*



**HILTON PROMENADE AT BRANSON LANDING  
&  
HILTON BRANSON CONVENTION CENTER HOTEL**



*Register after 1/28/13. ONE form per room request.*

You may also book your reservation online at [www.hilton.com](http://www.hilton.com)

Or

You may make a reservation by calling 1-800-HILTONS

Group Name: Ruritan National Group SLP (code): RUR

Group Rate: \$89.00 Single & Double \$119.00 Triple & Quad Occupancy - Plus state & local taxes currently 12.6%

*(Rates are subject to change if additional guests are not listed on original registration form)*

Occupant Name: \_\_\_\_\_

Sharing with #1 \_\_\_\_\_

Sharing with #2 \_\_\_\_\_

Sharing with #3 \_\_\_\_\_

**Accommodations:** Guest room reservations are on a first come first serve basis. Requests are on a first come first serve basis.

**Guarantee:** Reservations will not be processed without a form of guarantee. The Hiltons of Branson accept all major forms of credit card. Credit cards are a guarantee only and will not be charged unless you fail to advise of a cancellation 72 hours prior to arrival date.

**Deadlines:** The Hiltons of Branson require a response/ reservation to be booked no later than Monday 12/23/13.

**Changes & Cancellations:** Changes & cancellations are accepted by calling 1-800-HILTONS no later than 72 hours prior to arrival.

TYPE OF ACCOMMODATION REQUESTED: (Circle ONE)

Single (1 bed, 1 person)

Double (1 bed, 2 people)

Double/Double (2 beds/ 2-4 people)

Require special facilities in accordance with the Americans with Disabilities Act.

Additional Request:

\*All cancellations must be made 72 hours prior to arrival. Failure to no-show for a reservation will result in 1 night room & tax charged to your credit card.

**BOOKING INFORMATION:** (Please note - only the person booking the reservation will be able to make adjustments to reservation)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Hilton Honors Account # \_\_\_\_\_

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Signature: \_\_\_\_\_

**\*Reservations will not be processed without a form of guarantee. Credit Card is the preferred method to guarantee your Reservation. NO PURCHASE ORDERS OR CHECKS WILL BE ACCEPTED\***

EMAIL CONFIRMATION TO:

**NOTE:** The Hilton's of Branson will ONLY send confirmations via email and the use of your email address is only for the retrieval of your confirmation.

IN HOUSE USE ONLY: Booking agent initials \_\_\_\_\_ Confirmation Number \_\_\_\_\_

# Plan to Attend the 2013 Summer Leadership Conference



All 2013 Ruritan district lieutenant governors should plan to attend the 2013 Summer Leadership Conference in Dublin, VA at New River Community College on the fourth weekend in June. 2013 National Vice President Elliott Hogge is building enthusiasm for Ruritan's revitalization with his theme of "Get Excited For Ruritan."

All members of the district cabinet and Ruritan leaders in other levels of leadership are invited and encouraged to attend this conference for a nominal fee. Classes will be tailored to the needs of registered attendees, but there will be classes to benefit all no matter what their position.

The conference gives Ruritan leaders the opportunity to learn more about their responsibilities, share ideas, express concerns, and plan for the future of the organization. It also provides an opportunity for leaders to learn about responsibilities of a higher position and encourages them to move up in their leadership roles. Information on the conference content and cost will be sent

to district governors and Lt. governors later this spring.

The conference brings Ruritan leaders together to discuss concerns and plan for the future of the organization. Attendees will also learn the latest information about Ruritan programs and procedures. 2013 district



governors are also invited to attend this training with the stipulation that expenses will be reimbursed for the lodging cost of one person and one travel per district, plus food. Allowances will be made for distance and gender-related exceptions. District officers should also note that 2013 district Lt. governors (according to policy, only if you become the incoming district governor for 2013) and the 2013 district governors will be paid ½ of their expenses to the 2014 National Convention in Branson, MO provided the following are met: \* They attend the June 2013 Summer Leadership Conference (unless excused in writing by National President); \* They attend Governors' Training at the 2014 National Convention; \* They attend substantially all meetings at the 2014 National Convention; \* Forms R-35 and R-36 are received by Ruritan National no later than October 31, 2013, and \* Expense vouchers are submitted within 90 days after the 2014 Convention. Lodging rooms will be blocked for this conference at the Dublin

area hotels. Pictured are attendees at the 2012 Leadership Conference.





# Send Youth Ages 9-19 to the 2013 Camp

The 2013 Ruritan Youth Camp dates have been set for July 19-21. Once again the event will be held at the W. E. Skelton 4-H Educational Center at Smith Mountain Lake in the Blue Ridge Mountains of Virginia. Please start planning to send as many young people as possible to this year's conference.

Attendees do not have to be Ruritans or Ruri-Teens to attend. The camp fee will be \$140. Registration forms are available below and on the Ruritan website.

This could be a good recruiting tool to introduce young people to Ruritan. Several young people became interested in Ruritan after attending last year's conference.

The camp can only house 300 youth along with their adult counselors, so get your young people signed up early. The camp is for students ages 9-19 and they (or their sponsors) must provide transportation. To learn more about the center, check out their web site at <http://www.skelton4h.ext.vt.edu>.

## 2013 Ruritan Youth Camp

### Registration Form for July 19-21

Space for the camp will be available on a first-come, first-serve basis. The deadline for registration and payment of \$140 per person will be due no later than **June 28**.

Name \_\_\_\_\_ Date of Birth \_\_\_\_\_ Male ☐ Female ☐  
Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_  
Preferred Badge Name \_\_\_\_\_ Roommate Choice \_\_\_\_\_

T-shirt size (*adult sizes, check one*)

Small ☐ Medium ☐ Large ☐ XL ☐ 2X ☐ 3X ☐

I am registering as (choose one option on each line); Non-Member ☐ Member ☐  
Adult ☐ Youth ☐

I am adding \$5 to my registration fee to send one Rudy Bear to the 2013 Youth Camp ☐

Parent/Guardian name (please print) \_\_\_\_\_

Parent/Guardian signature \_\_\_\_\_

Any adult planning to attend must go through the 4-H training program found on line at this link:

[www.retreatatsmithmountainlake.com/ruritantraining.html](http://www.retreatatsmithmountainlake.com/ruritantraining.html)

### **Please do the following:**

Complete the registration form above and mail it along with your check or credit card information to Ruritan National, P. O. Box 487, Dublin, VA 24084. Also, please contact Craig Whitt at the Ruritan National Office. E-mail him at [service@ruritan.org](mailto:service@ruritan.org) or call toll free 1-877-787-8727, extension #312 **to request the forms that are required by the statewide 4-H policy for the adults (counselors or guests) or youth who want to register.** Forms required are:

(1) Registration Form from Ruritan National (above), the letter of instruction, and all the required forms as listed in the following numbers 2 to 5 must be completed and returned to the Ruritan National Office by **June 28** by each attendee (adult or youth). These forms can be found on the Ruritan website.

(2) Health History Forms which includes medications, health and medical history (all required for adults or youth) and the 4-H participant media release (parent or guardian signs for all youth).

(3) Equine waiver will need to be completed by anyone wishing to ride a horse – **no exceptions**. The form must be signed by parent or guardian for the youth attendee, and the adults attending the conference must also sign this form if they wish to ride a horse.

(4) The Virginia 4-H Standardized Code of Conduct for 4-H Programs/Events must be signed by two individuals (the youth attendee and the parent/guardian).

(5) The Standards of Behavior Policy for Virginia 4-H Volunteers must be signed by adults only (all adults attending the conference whether a guest or a counselor). All adults attending the conference must complete on-line training. Information to access the training will be provided if requested.

# Planned Giving Available for Ruritan Members

Calvin Klem and Charles Gentry from Ameriprise Financial attended our National Convention in Covington, KY last month and many of you met them at their booth. They also were introduced at the Foundation Banquet on Friday evening. Ruritan National has signed a two-year agreement to partner with Klem, Gentry and Torbett to promote Planned Giving with Ruritan National. For example, if you have saved



Norman O'Dell  
2013 Foundation  
President

for retirement and have a 401-k or IRA account, you have three choices as to where this money goes at your death; family and friends, charity, or the Federal government (Income Tax/Inheritance

Tax). If given a choice, most people would not choose one of these three options. The Foundation's hope is that all Ruritan members will consider leaving a legacy gift to the Ruritan Foundation. Please contact the folks at Klem, Gentry and Torbett and allow them to present this "9 circles" strategy at your local club or coordinate with another Ameriprise advisor to present at your club. This "9 circles" strategy is only one of many Planned Giving strategies which can also be explored to help support the Ruritan Foundation. If you have any questions or need additional information, you can call toll free: 866.297.6663 or see website: [ameripriseadvisors.com/team](http://ameripriseadvisors.com/team)

klem-gentry-torbett.

The \$\$\$\$Million Dollar Club\$\$\$ - "Dime a Day" is in the fourth year as a fundraising program. It was estimated that if each Ruritan member participated in this program, the Foundation would receive a million dollars a year. In reality, the Foundation has received \$53,000.00 with 112 individuals or clubs contributing \$182.50 to receive their million dollar pin. It is never too late to play catch up and contribute to this worthwhile program.

Our 82<sup>nd</sup> Annual Ruritan National Convention held in Covington, KY was one of the better conventions in recent times. Registration was on the first level of the Convention Center with everything else on the second level. Both the Marriott and the Embassy Suites hotels had excellent accommodations and extremely friendly and helpful staff. Another advantage was that the Foundation had a room(s) for the Silent Auction that could be secured at night. The success of the silent and live auctions was due in part to the efficiency of the volunteers, the quality of the auction items, and the new computer program. Although the Silent Auction had approximately 100 less items available for this convention, the Foundation received \$7,881.55 from the Silent and Live Auctions, \$350 Operation We Care, \$1,850 regular donations, and \$293.02 for \$\$\$\$Million Dollar Club\$\$\$ for a total of \$10,374.57. This year's convention delegates elected Patricia "Pat" Davis from Virginia

as our newest Trustee to serve for the next five years.

The 2013 Foundation Fellowship Weekend will be at the Marriott Hotel at the Meadowview Convention Center in Kingsport, TN. If you have

## Ruritan National FOUNDATION

### 2013 Board of Trustees

**President:** Norman O'Dell

**Vice President:** Danny Privott

**Secretary:** David Freshly

**Treasurer:** Fred Payne

**Promotion Chair:** Pat Davis



## \$\$\$\$MILLION DOLLAR CLUB\$\$\$

Donation Amount \$: \_\_\_\_\_

Name of Fund to Credit: \_\_\_\_\_

From: \_\_\_\_\_

Club: \_\_\_\_\_

Address: \_\_\_\_\_

District: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Pay by check or Credit Card (Visa/Master Charge)

Credit Card # : \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Mail to: Ruritan National Foundation, Inc., P. O. Box 487, Dublin, VA 24084-0487

## Ruritan National Foundation News

not marked your calendar for September 13-15, 2013, please consider attending the weekend event. The hotel has recently spent three million dollars in renovations and is planning on spending one million on lobby renovations to be completed before we arrive.

For the 2012 year, there were no requests for Operation We Care funds. As a matter of fact, the Davy Crockett District actually returned \$5,025.69 of OWC money received in 2011 for disaster relief in Greene and Washington counties in East Tennessee. One thing discovered was that when

donated money was allowed to be designated for a specific disaster, the Foundation received more donations. Currently, as of December 31, 2012, OWC has a balance of \$70,845.38.

*During the Saturday Business Session in Covington, KY the following awards were made to districts donating to Ruritan National Foundation:*

### **HIGHEST PERCENTAGE OF CLUBS DONATING**

3rd Place went to Rockingham District Foundation Promotion Chair Dan Brubaker  
2nd Place went to Upper West Virginia District Foundation Promotion Chair Clinton Cox  
1st Place went to Lower West Virginia District Foundation Promotion Chair Nell Jeffries

### **MOST DOLLARS DONATED BY CLUBS**

3rd Place went to Rappahannock District Foundation Promotion Chair Joe Hulver Jr  
2nd Place went to Rapidan District Foundation Promotion Chair Robert Houck  
1st Place went to Potomac District Foundation Promotion Chair J. J. Bernard Lerch III

### **HIGHEST AVERAGE DONATION PER MEMBER**

3rd Place went to Cape Fear District Foundation Promotion Chair Roger Peterson  
2nd Place went to Potomac District Foundation Promotion Chair J. J. Bernard Lerch III  
1st Place went to Rapidan District Foundation Promotion Chair Robert Houck



*Past National Director Jim Smallwood and his wife Joy (center) from the Tennessean District were among the Ruritans who took seriously the suggestion to "wear red" on Friday at the Ruritan National Convention. Those who have been promoting the idea of wearing red on Friday say the gesture is meant to be a non-partisan act by anyone who wishes to show his or her support for our Armed Forces abroad regardless of where they are or under what circumstances they were deployed.*

YOUR NAME  
HERE

## ***Paver Program for Capital Replacement***

Consider purchasing a brick paver for the Ruritan patio to honor a special person or in memory of a loved one. The paver program will raise funds to use as capital reserves and make improvements to the Ruritan National Office.

The pavers come in a variety of sizes and price ranges. You can even order a replica as a gift for the honoree. Find the complete paver order form on the Ruritan website at <http://ruritan.org.temp.realssl.com/library/238.pdf> or see pages 5-6 in your 2012 Ruritan Winter magazine.



## 2012 President's Award for Innovative Service

### Innovative Service Award for Last Quarter of 2012 Presented to Potomac District



2012 President Phyllis Lewter presented the President's Award for Innovative Service for the final quarter of 2012 to the Potomac District. Accepting the award is 2012 Potomac District Governor John Lovell. The award was given for the Potomac District's Laptop Loaner Program, designed to give a club secretary and/or treasurer a means to maintain and save records electronically. The district allocated \$2,500 for the purchase of ten laptops as a start for this program. Erich Fronck, the Potomac District Treasurer and Webmaster, created and oversees the program. Erich is an Information Security Officer for the Department of Veterans Affairs and a member of the **Harlowe** (MD) Ruritan Club. Erich states, "Ten refurbished laptops were purchased and configured with Windows XP and loaded with OpenOffice, AVG antivirus, Malewarebytes, and Adobe Reader. Each laptop has Ruritan wallpaper and screensaver running. A messenger bag is also provided for each laptop. Any club can request a laptop for a year. After that time, the club can ask to renew the loan commitment or may purchase the laptop for \$200 and it becomes the property of the club. The district then uses the money to purchase additional laptops." The availability of these laptops was made known through communication from the zone governors as well as the quarterly Potomac District Newsletter. Seven laptops are currently in place and active through the district.

#### *continued from page 2*

TION. The word "REVITALIZATION" means to return to an earlier plan and use it in a new way. This may be a challenge to some of us, but I believe it will be beneficial to reinstitute what used to work and we let slide to the past. Maybe we need to drop some of the things we are now doing and look back and revitalize our clubs and communities doing what worked before. If we see a need to change, let's do it now instead of griping and complaining and saying nothing works when we have the answers right under our noses.

My reasons for devoting my time to the responsibilities of Ruritan National President are serving you to the best of my ability, instilling pride in those who step to leadership positions in our organization no matter what office they hold, and most importantly, seeing that pride in being a member of the Ruritan organization is restored to its fullest. I did not seek this office for personal gain or recognition.

We are unique in that we keep our money at home to help at home. We are and always have been a God and country organization. We open our meetings with "America" and pray. We always close with the Pledge to our flag. This inspires patriotism within our membership as well as our guests and friends. Now folks, let's be proud of the fact of who we were and who we are because we are grassroots America from whence our best ideas and progress stems. We are the best of the best and don't forget the reasons we are Ruritans.

We are the organization dedicated to improving communities and building a better America through fellowship, goodwill, and community service. Let's REVITALIZE Ruritan and the rest will take care of itself. Remember: the little things we do are the most important. We know what we need and we know what to do. Let's put our boots on and do it!

**GOD BLESS AMERICA, GOD BLESS RURITAN, and MAY GOD CONTINUE TO BLESS EACH OF US!**



*2013 First Lady Betty Jo Clemmer, her son-in-law Garrett Nichols, and grandson Alex Nichols got up close to some of the aquatic displays at a pre-convention breakfast at the Newport Aquarium during the 2013 Ruritan National Convention. Also pictured is Past National Director Lonnie Hines.*

## Horsepasture Presents Ruritan of the Year Award

Dennis Vernon (l) was selected as the **Horsepasture** (VA) Ruritan Club's Ruritan of the Year for his contributions to his community throughout the years. Bobby Dalton (r) made the presentation.

**Red Bank** (VA) Ruritan Club collected items for the New York and New Jersey victims of Hurricane Sandy. Working with God's Pit Crew, located in Danville, Virginia, they collected seven bags of clothes, four bags of groceries, and several appliances. Club member Charlie Bowman transported these items to Danville, and God's Pit Crew delivered them to the areas where they were needed.



## Valley View Celebrates Its 50th Anniversary



**Valley View** (AR) Ruritan Club celebrated its 50<sup>th</sup> anniversary with a 5K run. 2011 National President Jayson Duncan participated and finished in 2<sup>nd</sup> place in his age group and 2011 First Lady Gail finished first in her age group.





## Western North Carolina Clubs Win Awards

Western North Carolina (WNC) Communities announced the winners of the 63rd Annual WNC Honors Awards Program. This year marked the 63rd year of this program built on the tradition of recognizing achievements in communities for their work on behalf of their residents. The awards are designed to serve as an inspiration for replicating community success throughout the region.

Rural Community Centers and Ruritan Clubs in the mountains of Western North Carolina voluntarily participate in the WNC Honors Awards Program by submitting an application to WNC Communities in September. Communities are judged on projects, fundraising efforts, collaboration with local organizations or businesses, economic development and sustainability, as well as their community future and vision.

"Communities of Promise" are given cash awards of \$1,000 to continue their fine work on community initiatives. **Peak Creek** (NC) Ruritan Club won this award. They were recognized for their 3,573 volunteer hours spent on litter pick up, building a handicapped ramp at a local church, Freshman College Scholarship project, English as a second language project, Community Christmas Party, firewood for the needy, assisting the fire department and hospital, and volunteering for the annual water screening project. The club also provided educational programs for the community on firearm laws, gun safety, and progress with the EPA's Super Fund Toxic Waste project which is working to clean up the Ore Knob Copper Mine site. Their club utilized the US Post Office "door to door" mail service to reach over 1,000 postal patrons in their surrounding area. This resulted in a 40% increase in the attendance of their pancake breakfast and indoor yard sale. "Participating Communities" receive a cash award of \$250 each and are



recognized for their successful projects. **Deep Creek** (VA), **Foscoe**, and **Todd** (NC) Ruritan Clubs received this honor. Pictured above (l-r) are **Peak Creek** Club members Linda and Doug Worsham and Harrah's Cherokee representative Denis Connolly.



**Green Creek** (NC) Ruritan Club (pictured left) celebrated its 50<sup>th</sup> anniversary with a barbeque meal catered by Harry Denton. Entertainment was presented by locals Phil and Gaye Johnson, who played traditional and contemporary folk and blue grass music. In attendance were 2012 National President Phyllis Lewter and her husband Bill, Past National Director Bob Reece, National Director Lorene Reece, District Governor Dale Milling, and Zone Governor Rachel Burnette.

Pictured bottom left are **Gwaltney** (NC) Ruritan Club's new club officers. They are (l-r) Director Wayne Wooten, Treasurer Mary Lackey, Secretary Glenda Cook, Vice President Charles Sherrill, and President Billy Sprinkle.





## Lower Alloways Creek Completes 50 Good Deeds



**Lower Alloways Creek (NJ)** Ruritan Club kicked off a "50 Good Deeds Campaign" in recognition of their 50<sup>th</sup> anniversary. The club was to complete 50 good deeds in the community in one year. Pictured are club members celebrating their accomplishments.

**Rockawalkin (MD)** Ruritan Club recognized charter members who have 54 years of dedicated service. Pictured bottom left (l-r) are Fred Crockett, Bill Toadvine, Bob Miller, Warren Boyce, Albert Murray, Bill Murray, and James Taylor.



**Rewastico Creek (MD)** Ruritan Club member Katharine Allen is shown receiving her Golden Key Award from Club President Jace Chance and Club Treasurer Bill Brown. Katharine has recruited ten new members into the club.

## Lawsonville (NC) Club Honors Veterans



**Lawsonville (NC)** Ruritan Club honored veterans with an evening of food, fun, and fellowship. Dinner was served and the program was presented by Lt. Col. James Ingram. Curtis Mabe was presented an American flag for being the oldest veteran present. Girl Scout Troop 2343 also honored the veterans by presenting them with decorated goody bags to show their appreciation.



## National Trail Cuts Firewood For Family



**National Trail** (OH) Ruritan Club members cut, split, and hauled firewood to Don and Charlotte Harmon. Don and Charlotte have had a series of medical challenges. Rick Morrison, George Reynolds, and Joel Hartman are pictured gathering and cutting wood for the Harmons.

## Stanton Honors Veterans



**Stanton** (OH) Ruritan Club held its first Veterans Day celebration with 135 in attendance. Club President Joe Smith presided over the festivities as each veteran's photo was displayed. Toronto American Legion Post 86 color guard lead the procession of military flags to salute each branch of the military.

Winners of the fourth, fifth, and sixth grade Veterans Day essay contest read their essays.



**Cardinal** (OH) Ruritan Club Treasurer Jim Hambach presented **North Muskingham's** (OH) Ruritan Club member Charlie Helt with a Tom Downing Award. Charlie has helped with his club's annual auction for the past 25 years.

## News From Ruritan: New River District



## Wolf Creek Installs New Club Officers

**Wolf Creek** (VA) Ruritan Club held their annual Christmas dinner and installation banquet. Pictured (l-r) are Club Director George Caldwell, Club Secretary Ginny Sleasman, Club Vice President Brenda Caldwell, New River District Cabinet Member Ben Crawford, Club President Jo Martin, and Club Treasurer Jimmy Stowers.



## News From Ruritan: Albemarle District

### Albemarle District Celebrates Rudy Bear's Birthday



National Director Clay Byrum, Albemarle District Governor Frances Long, National President Dennie Clemmer, First Lady Betty Jo Clemmer, and Rudy Bear celebrated Rudy's 25th birthday.



District Governor Frances Long is shown installing **Parkville Township (NC)** Ruritan Club's new officers. Pictured (l-r) are Club President Tommie Dale, Vice President Ronnie Pippen, Secretary Michael Hurdle, Governor Frances Long, Treasurer Donald Hurdle, and Club Directors Brian Parks and Wilbur Stallings.

### Shawboro Donates Dictionaries To Students

**Shawboro (NC)** Ruritan Club is shown passing out dictionaries to the students at the elementary school. One student was quoted saying, *"I really love it because I'm reading about Texas and after I'm done reading about Texas, I'm*

*going to learn sign language. I love my dictionary more than junk food."*



## News From Ruritan: Cape Fear District

### Anderson Creek Donates Landscaping Trees

**Anderson Creek (NC)** Ruritan Club donated landscaping trees and shrubbery to the new Anderson Creek Emergency Services Building. The group also donated Rudy Bears for the firemen to hand out during emergencies.



## James City Club Sponsors Blood Drive

**James City** (VA) Ruritan Club sponsored its first blood drive on May 5, 1995. Seventeen years later the club sponsored their 70th blood drive in September 2012. Fifty-four units were collected surpassing the 400 gallon milestone. To date, they have collected over 400 gallons of blood for the Red Cross. Past Foundation President Cleve Wright (pictured left) has chaired this project since its inception and has personally donated 8.125 gallons himself. He, along with other members of his club, coordinates the blood drives with the Red Cross to include promoting and advertising the blood drives throughout their community, setting up appointments for their donors, and preparing and manning a canteen full of homemade sandwiches, cakes, cookies, brownies, and other treats for the donors. Through their focus on providing a donor friendly blood drive with exceptional hospitality, their blood drives have continuously grown and prospered.



At the annual **Chesapeake District** Convention, 2012 District Governor Mike Morrison recognized Otis Hall and Dick Campbell for their 35 years of Chair and Co-Chair of the District Crab Feast Committee. Since 1977, the District has raised over \$300,000. 2013 National Vice President Elliott Hogge presented Melvin Matthews with a resolution passed by the district making him an honorary member of the district cabinet. Melvin has served as Zone Governor and Lt. Governor for 32 years.



Tom Swankler (left) is shown receiving a \$1,660 check from **Gloucester** (VA) Ruritan Club President Harold Beddingfield (right) for participation in the Chesapeake District Convention ad sales fundraiser. Beverly Thomas and Barbara Bauer were this year's Gloucester Ruritans of the year. Beverly had 936 volunteer hours and Barbara had 556.

### **Port Royal** (VA) Ruritan

Club held a party celebrating the community service completed by the club throughout the year. The club cleared ground in the existing Port Royal playground and installed two new tot rides they had given to the town. Additionally, the club installed four historic markers (financed in part by a Daughters of the American Revolution grant) in Port Royal honoring the town and its early settlers. The club refurbished the local library ramp railing, rebuilt the bench outside the building, and even made a new "Library Open" sign.

**Charles City** (VA) Ruritans celebrated their 60th anniversary with a wonderful dinner complete with elegant decorations and entertainment. On hand for the celebration were 2012 Chesapeake District Lt. Governor David Taylor, 2012 District Governor Mike Morrison, and 2012 National President Phyllis Lewter. The club was pleased to recognize Charter Member George Black for his 60 years of service to Charles City Ruritan Club.



*Pictured above is **Abingdon** (VA) Ruritan Club President Marshall Butler welcoming new member Dr. David Morris.*



During the Breakfast for First Gentleman Bill Lewter, his children Ami Hudson and Jay Lewter used tools from a tool belt as metaphors for their dad's strengths and qualities and even popped the top on a Pepsi One – his favorite soft drink.



## News From Ruritan: Rappahannock District

### Stafford Club Holds Successful Fundraisers



**Stafford** (VA) Ruritan Club sponsors two tractor/truck pulls annually to raise funds for scholarships. The club gives five \$1,500 scholarships to students that attend a four-year college, community college, or trade school. Some charitable organizations the club supports are Fredericksburg

Area Food Bank, Moss Clinic, Social Services, International Association of Firefighters Burn Foundation, Hospice, Hunter's for the Hungry, Salvation Army, 4-H, Junior Livestock Show and Sale, Fairview Baptist Church Oyster Roast Benefit, Build Your Dollars, and Operation We Care. Pictured are the Stafford Ruritan Club members.

**Bealeton-Remington** (VA) Ruritan Club members helped organize and participated in the local Christmas parade by passing out candy and Rudy Bear coloring books. Rudy Bear walked the parade and welcomed back Fauquier County Sheriff's Deputy Mike "Moose" Miller who has been battling cancer. Miller is pictured on the right with Rudy Bear.



## News From Ruritan: Appomattox District

### Chesterfield Club Sponsors Family

**Chesterfield** (VA) Ruritan Club members sponsored a family's Christmas instead of doing their traditional gift exchange with members. 2004 National President John Hancock said, "Santa's sleigh was overflowing with gifts when the delivery was made for the family."



Randy and Mary Whitlow look on as their son Zachary receives a Build Your Dollars check from **Kenbridge** (VA) Ruritan Club President John Scales. Zach is a freshman at Virginia Commonwealth University studying art history.

### Longaberger with Ruritan National Logo

Contact Debra R. Mitchum  
757-580-7248

[Nanabskts3@aol.com](mailto:Nanabskts3@aol.com)

\*Remember these are only available through Debra, and they are a fundraiser for Ruritan National.

## Luray Club Honors Town Planner



**Luray** (VA) Ruritan Club Business and Professions Committee Chair Ron Vickers (right) honored the town's planner, Ligon Webb (left). Ligon was named the "Business Professional of the Year." He was instrumental in supervising the civil war monument restoration,

leading the town's 20-year plan on possible road and park improvements, implementing an official Facebook page for the town, and securing a federal grant to replace the main street bridge.

## Belmont Community Member Recognized by the Shenandoah Valley Business Journal

Dayne Davis, Assistant Vice President and Center Manager for the Pendleton Community Bank in Harrisonburg, VA, and member of the **Belmont Community** (VA) Ruritan Club was recognized as one of the



"10 Under 40 Business Leaders" by the Shenandoah Valley Business Journal. The Journal nominated local, young up-and-coming business people in different industries for this award. Patsy Campbell, a co-worker of Dayne, said, "He is very friendly and has the ability to put people at ease the first time he meets them." Belmont Community Ruritan President Nancy Brubaker stated, "We are thrilled to have Dayne in our club, he is a worker!" Pictured (l-r) are 2012 National President Phyllis Lewter, Dayne Davis, President Brubaker, and Club Past President Pat Raynes.



Past National Foundation President Bruce Thompson is shown presenting a Tom Downing Fellow Award to Leroy Thompson. Leroy joined the **Linville-Edom** (VA) Ruritan Club in 1950. He has held offices in the club, zone, and district.

## Clintonville (WV) Club Donates Diapers



**Clintonville** (WV) Ruritan Club supports "Right from the Start," a statewide program designed to help mothers and their babies live healthier lives. As a result of statewide drug abuse, one in five babies are born addicted to drugs

and are underweight. The club supplies diapers regularly to the program. Pictured (l-r) are Debbie Holliday, Nikki Honaker, and Frank Hampton.

**Lashmeet** (WV) Ruritan Club members Crystal Flanigan, Debbie Cecil, and



Kristen Foley are shown packing goody bags to send to soldiers in Afghanistan.



## News From Ruritan: Potomac District



### New Franklin Donates Camera to Fire Department

**New Franklin** (PA) Ruritan Club donated a new Thermal Imaging Camera to the local fire department. The camera cost over \$10,000. Club member Terry Huff said, "We are glad we were able to provide this to the Fire Department so they can provide the best service to our community." Pictured (l-r) are Fire Chief Ben Holmquist, Chief Ralph Yeager, Club President Henry Beckner, and Fire Department President Scott Bradnick.

### Lewistown Donates \$4,000 to Charities

**Lewistown** (MD) Ruritan Club recently donated a total of \$4,000 from their fundraisers to local organizations. Club President Ron Demory presented donations to (l-r) Lewistown Elementary PTA, Harold Staley; 4-H, Charles Smith; Thurmont Library, John Poston; Lewistown Methodist Church, Gail Boggs; Thurmont Food Bank, Elza Hurst; and 4-H Therapeutic Riding Club, Dick Baseley.



## News From Ruritan: Rocky Mt.-Durham District

### Yes, I Want To Come to Branson, MO in 2014

If you are interested in attending the Ruritan National Convention in Branson, MO in January 2014 we would like your thoughts on transportation! Go to <https://www.surveymonkey.com/s/2014Branson> and complete the short survey.

Your input will help us plan transportation options and possible bus packages. Taking the survey does not obligate you to any purchases, but you will be asked for your name and location so that we can best determine the location of bus routes.



Pictured above are **Efland** (NC) Ruritan Club members participating in the town's Christmas Parade. There were over 200 participants for the event.



**Bahama** (NC) Ruritan Club welcomes new member Jan Williams. Jan is shown accepting her Ruritan pin from Club President John Buonadonna.



## Cherokee and Tennessean Districts Are Active



**Valley View (TN)** Ruritan Club sponsored a cookout and a gospel sing that raised \$4,500 for the "Special Kids of Murfreesboro, Tennessee." The kids thanked the club by giving them one of their paintings. Pictured top left with the painting (l-r) are Ted Johnson, Maxine Johnson, Ralph Mason, Barbara Mason, Club President Diane Long, Joann Truelove, Jean Pierce, and Billy Wayne Pierce.



**Ball Play Community (TN)** Ruritan Club received a certificate of recognition for their donation to the Ruritan National Foundation "Operation We Care" (OWC) program. OWC, provides aid to victims of situations officially declared disasters by the state and federal governments. OWC disaster relief fills in the gaps of assistance when other relief agencies have no more to give. Pictured left are Zone 5 Governor Charles Kirkland presenting the certificate to Club President John Pearson.

**Coker Creek (TN)** Ruritan Club hosted the University of Tennessee Mobile Mammography Unit at its club house for the fourth year. The unit provides grants to pay for the procedure for those without insurance. Pictured



right are the technicians Michelle Manning and Tina Carter.

**Morrison (TN)** Ruritan Club held a benefit auction for Phillip Mooneyham (pictured left) who is suffering from brain cancer. The club raised over \$7,000 for the family.



Tennessean District Lt. Governor Armetta Hunigan (pictured right) presented Rudy Bears



departments at the **Tennessean District** Convention. 1993 National President Wayne Bettis was on hand for the presentation.

The **McPheeters Bend (TN)** Ruritan Club prepared

funnel cakes during the annual Church Hill Days celebration.





## News From Ruritan: Peaks of Otter, Southwest VA, Woodrow Wilson, Rapidan, and Davy Crockett Districts

### Clubs Across Ruritan in Action

**Glade Hill (VA)** Ruritan Club helped four families by giving them food for the holidays. Pictured right (l-r) are David Ferguson, Oliver Fralin, Terry Solomon, and Gary Solomon.

**Wadlow Gap (VA)** Ruritan Club (below) presented fruit baskets to their loyal bingo players. Bingo is the club's main fundraiser and without the continued support from the players, the club could not provide help to the needy in their community.

**Mint Spring (VA)** Ruritan Club President John Barr (l)

welcomed Scouter Zac to speak to the club about his work on the club building to earn his Eagle Scout Badge. Also pictured is Joseph Perkins.

**Belmont (VA)**

Ruritan Club hosted the Spotsylvania County Assistant Superintendent of Schools Carol Flenard at their January meeting.

Ms. Flenard recognized

and thanked the club as well as the Belmont Club of Women, for their excellent volunteer fundraising projects in support of numerous scholarships. Pictured are Club President Bill Hayden presenting Assistant Superintendent Flenard with the traditional coffee mug.

**Baileyton (TN)** Ruritan Club delivered 25 fruit baskets to the elderly and to the nursing homes this past Thanksgiving. The club (pictured below) has been doing this for the past 20 years.



Youth Ruritan Member Christopher Poff of the **Belmont II (VA)** Club in the New River District and Herman Hohlt of the **Pungoteague (VA) Ruritan** Club in the Delmarva/NJ District took time out of their convention activities to donate blood in Northern KY.



# CELEBRATING 25 YEARS

LIMITED EDITION  
COMMEMORATIVE COLLECTION



## PROMOTIONAL ITEMS



\$5.99 ea.

# CA

USB  
Car Adapter  
Charges All USB  
Electronics Such  
As Smart Phones,  
I pads,  
i pods, etc.

# SB

14"W x 18"H  
Drawstring  
Nylon  
Sling  
Bag



\$5.99 ea.

# AWB\*

17 oz.  
Aluminum  
Bottle with  
Screw  
Top Lid  
Food Grade  
Liner



\$6.99 ea.

# DWT\*

Double Wall  
Acrylic Tumbler  
with Lid and  
Straw  
BPA Free



\$6.99 ea.

# CT

12"H x 14"W x 6.5"D  
Canvas Tote Bag  
Large Main Section  
with 1 Side Pocket  
and 2 Small  
Interior  
Pockets



\$8.99 ea.

# GF

Garrity Aluminum 14 LED Flashlight  
3 AAA Batteries Included  
Push Button  
On/Off



\$8.99 ea.



# SSU

42" Slim Stick Auto Fold Umbrella  
Folds Down to 15" Long  
Auto Open

\$10.99 ea.

# RC

12 Can Cooler with  
Refreezable Inserts  
49" Constant for  
6 Hours



\$14.99 ea.

# FB

50" x 60"  
Whipstitched  
Fleece Blanket  
Heavyweight Nylon  
Carrying Strap

(Large Embroidered Image on Blanket)



\$19.99 ea.

# ZTC\*

Zippo 3 in1 Stainless  
Thermo Container  
Two Screw On  
Drink Cups.  
Screw On Cap With  
Quick Release  
Pouring  
Mechanism.  
Collapsible Handle.  
24 oz. Container



\$33.99 ea.

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\* Drinkware not Dishwasher Safe

2013

# CELEBRATING 25 YEARS

LIMITED EDITION  
COMMEMORATIVE COLLECTION



## WEARABLE ITEMS

### Headwear

ALL HATS:  
\$6.99 ea.

# H1

Low Profile Unstructured  
Adjustable  
Colors: Navy or Khaki



# H2

Mid Profile Structured  
Adjustable  
Colors: Navy or Khaki



# H3

Mid Profile  
Advantage Camo  
Adjustable



# H4

Knit Beanie  
Navy Only



### Tees

ALL TEES:  
\$7.99 ea.

Short Sleeve Tees - 5.4 oz. 50/50 Blend

# WT - White Tee

# GT - Grey Tee

Available Sizes:

Adult: Small - XXXL

Youth: S (6-8), M (10-12), L (14-16)



### Silk Necktie

### Polos

5 oz. 65/35 Poly-Cotton Blend

# NT  
Necktie

\$27.99 ea.



\$16.99 ea.

# MPS  
Men's Polo

# LPS  
Ladies' Polo



Available Sizes: Small - XXXL  
Available Colors: White or Navy

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**OFFICIAL ORDER FORM: 2013 Rudy Ruritan Commemorative Collection**

Ruritan Club Name: \_\_\_\_\_ District: \_\_\_\_\_  
 Shipping Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

***Pay by check or Credit Card (Visa/Mastercard/American Express/Discover)***

Credit Card #: \_\_\_\_\_ Name on Card: \_\_\_\_\_  
 Exp Date: \_\_\_\_\_ CID (3 or 4) Digits: \_\_\_\_\_ Address: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***\* Please allow 3-4 Weeks for Delivery. All Purchases Are Non-Returnable.***

Qty.	Item #	Description	Unit Cost	Line Total
	CA	USB Car Adapter	\$ 5.99	
	BB	Drawstring Bling Bag	\$ 5.99	
	AYVB	17 oz. Aluminum Bottle	\$ 6.99	
	DWT	Double Wall Tumbler	\$ 6.99	
	CT	Canvas Tote Bag	\$ 8.99	
	GF	Gahty LED Flashlight	\$ 8.99	
	SSU	42" Slim Stick Umbrella	\$ 10.99	
	RC	12 Can Cooler	\$ 14.99	
	FB	Fleece Blanket	\$ 19.99	
	NT	Necktie	\$ 27.99	
	ZTC	Zippo Thermo Container	\$ 33.99	

Qty.	Item #	Description	Color	Unit Cost	Line Total
	H1	Low Profile Unstructured Hat		\$ 8.99	
	H2	Mid Profile Structured Hat		\$ 8.99	
	H3	Mid Profile Advantage Camo	Camo	\$ 8.99	
	H4	Knit Beanie	Navy	\$ 8.99	

Qty.	Item #	Description	YS	YM	YL	S	M	L	XL	XXL	XXXL	Unit Cost	Line Total
	WT	White Tee										\$ 7.99	
	GT	Grey Tee										\$ 7.99	
	MPSN	Men's Polo Shirt Navy										\$16.99	
	MPSW	Men's Polo Shirt White										\$16.99	
	LPSN	Ladies' Polo Shirt Navy										\$16.99	
	LPSW	Ladies' Polo Shirt White										\$16.99	

SubTotal

Sales Tax Exempt

**UPS Ground Shipping Charges:**

→ SubTotal Value: \$0 to 49.99: ADD  
 \$50 to 149.99: ADD  
 \$150.00 or More: →

**How to Order**

- 1.) Fax This Form Complete to: 540-887-2664. **OR**
- 2.) Mail a Copy of Your Order Form and Check or Money Order to: Commonwealth Promotional  
 P.O. Box 1199  
 Flandersville, VA 22933

**Grand Total**

XXXXXX

\$ 6.95 or  
 \$ 9.95 or  
 Free Shipping

***Please Do Not Send Cash. Orders Will Be Processed After Receipt of Payment.***

Contact Information: Darin Thorpe at Commonwealth Promotional - 540-887-2660  
 Additional Printable Order Forms online at: [www.ruritan.org](http://www.ruritan.org)