



# Ruritan

Volume 78, Summer 2013

## WANTED



## ..REWARDS..

\$200	UP TO	\$200
\$400	\$600 <sup>00</sup>	\$400
\$600		\$600

## Ideas For Club Revitalization

I have been speaking of REVITALIZATION for some time now. Part of the REVITALIZATION process is looking back and finding out what worked when our organization was growing and prospering. Through my research, I found the thoughts below I had written for a growth article in 2006 and decided it was time we focused on these ideas again. We not only need to work on getting new members, we need to work on retaining the members and clubs we already have and we need to go back through our rolls and try to contact and reclaim the members we have lost.



### RECRUITING NEW MEMBERS: MAKE SURE YOUR CLUB HAS A GROWTH PLAN

- **FAIL TO PLAN---PLAN TO FAIL**
- **ALL CLUB MEMBERS SHOULD BE MEMBERS OF THE MEMBERSHIP COMMITTEE—EVERYBODY KNOWS SOMEBODY!**
- **BE VISIBLE IN YOUR COMMUNITY.** If you don't let people know who you are and what you do you can't expect to get new members. Here are some ideas for growth in your club:
  1. Wear your Ruritan pin
  2. Use Rudy Bear costume
  3. Advertise your club with aprons, hats, visors, shirts, banner, flag, and name tags. Take pictures of club activities and put them on a display board. Set up this board at fundraisers so folks can see what your club is doing for the community.
  4. Send a club representative to present donations, scholarships—**DON'T JUST SEND A CHECK IN THE MAIL!!!** This gives you visibility at schools during award ceremonies when lots of people from the community are present.
  5. Ask the folks you are giving donations to come to your club and provide a program. Present the donation at this time.
  6. Have a big sign board on the outside of your club building. Change the message every week to get folks used to reading the sign. Then use the sign to publicize Ruritan events.
  7. Publicize in the local newspaper, school newspapers, and make flyers to distribute for club events. Show you are proud to be a Ruritan because if you don't you can't expect to get new members
- **MEET YOUR NEIGHBORS!!!**
  1. Visit your neighbors and take a copy of your club handbook for them to read at their leisure. Take a membership form and invite them to the next meeting as your guest. Offer to give them a ride to the meeting then make sure you introduce them to other members.
  2. If someone new is moving into the neighborhood, take a group from the club to help unload the moving van and take some food. Don't forget the club handbook, membership form, and invitation to the next meeting as your guest. Make sure to tell them this is the best way to meet their neighbors. **THERE IS NO WRONG TIME OR PLACE TO INVITE SOMEONE TO BE A MEMBER OF YOUR CLUB!!!** When you are at a community event of any kind (party, church event, community meeting, sporting event, doctor's office, post office, gas station, grocery store, etc) invite new people to be a part of your Ruritan Club. Always be friendly and tell the folks how much fun you have in your Ruritan Club. Don't just talk about all the work you do. Tell them about all the fun and fellowship you have.



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# Ruritan

Volume 78, Summer 2013

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**Albemarle (VA)**  
*Ruritan Club elects  
young president.  
See full article on  
page 16.*

## Special Feature

## WANTED New Members Contest Rules

A drawing will be held at the end of each quarter in 2013. The new members brought in must be full, associate, or youth in a regular Ruritan club. Participants who bring in more than one member will get exponentially more chances at the quarterly drawing. For example – if you bring in one member you get one chance. However, two members gets you two chances plus the original one chance. Three members gives you three chances, PLUS two chances, plus the original one chance – for a total of six chances! You can print your own Ruritan WANTED money from our website found at <http://www.ruritan.org/library/233.pdf>.



**On The Cover:** If you attended the recent National Convention in Covington, you probably came across the new 2013 Ruritan growth plan. This program is based on the "WANTED POSTER" and "REWARD" theme from the days of the old west. There will be multiple winners each quarter of 2013. Each winner will receive \$200, \$400, or \$600 as their "REWARD." Contest rules are outlined above. Ruritan members are encouraged to grow their club and have the opportunity to be rewarded for their efforts. Any new member signed up during the second quarter will be eligible for the drawing. Remember, each new member you sign up can make a difference in your club and your community. Let's "REWARD" Ruritan with growth and "REWARD" ourselves with these cash prizes. Poster created by Chip Stevens, member of the **Prince George (VA)** Ruritan Club and Holland District Webmaster.



## Ruritans Genuinely Care About Other People

Your kindness makes a difference. I lost my dad in March of this year to leukemia. As word of his passing spread out through the Ruritan family, I began to receive cards. I don't know how many there are, I just know that the outpouring of love, kindness, and concern was overwhelming. But it doesn't surprise me. That is the kind of people you are ... the kind of people we are. Ruritans genuinely care about other people. I received cards from Ruritan friends that I have known for years and from Ruritans that I have never met. My dad's funeral was just days prior to the Spring Board of Directors meeting. When I addressed the Board I told them that I had spent the last several days immersed in my family but upon returning to work, realized that I was still surrounded by my family. Ruritan is a family. It is a group of people that care about others and each other. I feel so blessed to be a part of this kind of group. This is just another example of why our organization is so important to people. During a time of loss, I was comforted by literally hundreds of you. I am deeply grateful for your friendship.



I was also reminded of what Ruritan is all about just recently when I visited the **Pinson** (TN) Club's celebration of their newly restored club house. Listening to all of the speeches about the impact that the Pinson Club has had on the local community, I was reminded that we have over a thousand clubs

in communities and that these clubs have impacted their communities for years. We weren't just celebrating a building, we were celebrating the generosity, care, and service that the club brought to the community over the years. Again, it is an example of who you are, what you do, and the goodness you bring to people when they have a need. You have a lot to be proud of.

The "WANTED" program produced its first quarter winners (see the back cover). Congratulations to all of the winners and to all of you who participated by bringing new members into your clubs. We added hundreds of Ruritan members to the rolls in the first three months of 2013 to help clubs serve local communities. If you didn't participate in the first quarter you still have an opportunity to win in the second, third, and fourth quarters. You could win \$200, \$400,

or \$600 and be pictured on the cover of the magazine.

In closing, I would like to thank David Edwards of the **Prince George** (VA) Ruritan Club.

David brought a

crew to the National Office this spring and work has started on remodeling our bathroom facilities and making them ADA compliant. Please see the Paver program article beginning on page 5. Learn how you can honor a member or remember a loved one, and at the same time insure that there is a fund to replace your assets at the National Office.

Have a great summer!

*"When I addressed the Board I told them that I had spent the last several days immersed in my family but upon returning to work, realized that I was still surrounded by my family."*

## New Clubs for 2013

### New Ruritan Clubs, Sponsors, & DRMS\*

(January 1, 2013 -- May 1, 2013)

New Club	District	Sponsoring Club	DRM
Bristow Run Elementary Rudy Youth Ruri-Teen	Rappahannock	Gainesville	Ken Hinkle and Tracy Walker
Romney Headsville Countryside	Upper WVA Upper WVA	Augusta Upper WVA District	Joe Pancione R. Eugene Tasker

\*DRM stands for Distinguished Ruritan Member, who is the person most responsible for organizing the new club.

YOUR NAME  
HERE

MIKE CHRISLEY  
EXECUTIVE  
DIRECTOR

## ***Paver Program for Capital Replacement***

*At the March 2012 Board of Directors meeting the Board approved a paver program to raise funds for the Capital Replacement Fund.*

*The paver program will raise funds to use as capital reserves and make improvements to the building. The pavers themselves will be used to make a patio area in the front of the building. The pavers can be purchased in honor of a special person or in memory of a loved one.*

*Complete this form (front and back) to get your paver today!*

**Name:**\_\_\_\_\_

**Address:**\_\_\_\_\_

**Phone:**\_\_\_\_\_

**Make checks payable to: *Ruritan National Paver Program***

**Mail to: *Ruritan National Paver Program*  
*P.O. Box 487*  
*Dublin, VA 24084***

**To pay with Visa, Mastercard, or Discover  
fill out the information below (print clearly)**

**Name:**\_\_\_\_\_

**Phone:**\_\_\_\_\_

**Account #:**\_\_\_\_\_

**Expiration Date:**\_\_\_\_\_

**Signature:** \_\_\_\_\_

YOUR NAME  
HERE

YOUR NAME  
HERE

- ☐ I want the 4" x 8" brick paver with 3 lines of text. \$100

Use the squares below to spell out your message - leave a square for each space.


- ☐ I want the 8" x 8" brick paver with 5 lines of text. \$200

Use the squares below to spell out your message - leave a square for each space.


- ☐ I want the 8" x 8" brick paver with 3 lines of text and a logo. \$210

Use the squares below to spell out your message - leave a square for each space.


Replica bricks for the home or office are also available at an additional cost. This is a nice remembrance for honorees or their families.

- ☐ 4" x 8" replica \$45

- ☐ 8" x 8" replica \$80

YOUR NAME  
HERE

3. **NEVER LEAVE HOME WITHOUT MEMBERSHIP FORMS IN YOUR VEHICLE!!!** You need to give a potential member a form immediately—don't say I will bring you a form later. You always strike when the iron is hot!
4. Have your club sponsor a free community event. Advertise the event as a Ruritan sponsored event- (Christmas tree lighting, Patriotism Day at the local school complex, community day, and bingo or karaoke night). Provide refreshments, have Ruritan publicity materials on **EVERY TABLE**, not just one table over in the corner.
5. Have a club entry in the local Fireman's parade, Christmas parade, or 4<sup>th</sup> of July parade.
6. Coordinate with local fire departments, 4-H club, etc. to jointly sponsor an event or activity. Hang your Ruritan Club banner or flag. Set up your display board. Wear your Ruritan t-shirt, hat, and name badge. Examples: Fireman's Carnival, 4-H - FFA events, Salvation Army bell ringing, helping with area church suppers and county fairs.
7. Wear your Ruritan clothing to non-Ruritan events. It is free advertising.
8. Invite a non-Ruritan to a district fellowship function—Spring Rally. Let folks know we have fun along with working hard together.
9. When going to area businesses to purchase supplies for a fund raiser, invite that business to become an associate member. Then, after they join, make sure you give them some free word of mouth advertising. Send a special written invitation to these folks (or a representative) to attend your Christmas banquet or another special meeting. **DON'T FORGET YOUR SCHOOL BOARD MEMBER, LOCAL GOVERNMENT OFFICIALS, SCHOOL PRINCIPALS OR TEACHERS, DOCTORS, DENTISTS, POSTMASTER, FUNERAL DIRECTOR---ANYONE WHO DEPENDS ON RURITANS FOR BUSINESS (or votes or any other support).** If you ask someone to join and they say that don't have time, offer them associate membership.
10. Consider Ruritan Student members. Students pay only \$15 a year for National dues. All Ruritan Clubs can benefit from young members. Students can offer great benefits to your club because they are energetic, have great ideas, and like to be involved. Many higher institutions of learning are asking for examples of community service on their applications. Your Ruritan Club can provide a student with an avenue to acquire community service hours. Many times when you get the student, you can also get the parents because most parents like to be involved in their children's activities.
11. Don't forget to have a membership night at your club. When you get new members, find out their interests and expertise and place them on the appropriate committee.
12. Strive to earn the 20% increase in membership rebate from Ruritan National. If your club grows by 20% your club receives a \$4 rebate per **TOTAL** members from Ruritan National. This rebate must be requested. It will not be sent to you automatically.

#### **RETAINING ALL MEMBERS:**

1. Send monthly reminder cards (the postal delivery person will read the name on every one he delivers) to members and potential members. Have the folks bring the card to the meeting and draw for a free hat, visor, or other Ruritan prize. The card is also a good place to record community service hours so the club can keep up with hours easier each month.
2. When inducting new members, present them with a new member kit, a club hat or t-shirt, name tag, and a club handbook. Your club can come up with additional ideas that work best for them.
3. **BE INCLUSIVE!!!** Include all members in all activities! Find a job for everyone that shows up to help, even if you have to create a job for them. You may have been the pancake cooker for the past twenty years—show the new guy how to do it and make him think you couldn't manage without him! Don't be a "good old boy's club"—don't be clicky.
4. Keep a list of members who get new people to join. After someone gets two new members, have the secretary send in the Gold Key Request Form. This form is found in the secretary's manual. When the National Office mails back the key to the secretary, ask the District Governor or Zone Governor to come present the key to the member who earned it during a monthly meeting. Make a big deal out of this person earning the award!!! This makes a good picture for your display board. Encourage members to wear their Gold Keys!!!

*continued on page 18*



## 2013 National President Honored At Apple Blossom Festival



Every year the Ruritan National President is honored as a featured guest at the Shenandoah Apple Blossom Festival in Winchester, VA and this year was no exception as 2013 National President Dennie Clemmer and First Lady Betty Jo were recognized during the event in early May. Since 1924 the festival has marked springtime in the beautiful Shenandoah Valley (no festivals were held during the WWII years 1942-45). It has become one of the oldest civic celebrations in the state of Virginia. The **Stonewall District** (VA) Ruritan Club has had

an active role in the festival over the years and acts as host for the Ruritan National President and First Lady.

Among the other dignitaries at the event were Scotty McCreery – the 2011 winner of *American Idol* and one of the youngest to serve as Grand Marshal of the annual parade. McCreery has had a

blindingly rapid rise to stardom since he became *Idol*'s youngest male winner at age 17. The Garner, NC, native quickly emerged as one of Country Music's most successful new artists after the



release of his debut album, *Clear As Day*.

Also in attendance were Jep and Jessica Robertson of the television show *Duck Dynasty*, who served as firefighter marshal for the 2013 event. *Duck Dynasty* is a reality television series on A&E. It shows the lives of the Robertson family, who became wealthy from their family-operated business, "Duck Commander," which is operated in West Monroe, LA, and which makes products for duck hunters, primarily the duck call of the same name: "Duck Commander." The Robertson men, brothers Phil and Si, and Phil's sons, Jase, Willie, and Jep, are known for their long, flowing beards.

President Dennie presented Rudy Bears to both McCreery and Robertson (pictured on this page). **The Winchester Star** interviewed President Dennie and noted in their article:

*"Ruritan National President Dennis Clemmer, seated with members of the Stonewall Ruritan Club, came to Apple Blossom on a mission. He will ride in today's Grand Feature Parade on Stonewall's annual float to publicize the Rudy Bear program. Ruritan supplies the teddy bears to law enforcement personnel, to be given to children involved in traumatic situations such as car accidents. 'Rudy Bear is 25 years old this year,' noted Clemmer, who wore the requisite Apple Blossom uniform of pink and green. As a Shenandoah Valley native — his family has lived on the same road in Middlebrook, southwest of Staunton, since 1767." He said that he is aware of the festival's traditions. "I'm about as native as you get," Clemmer said.*





# 2014 Ruritan National Convention - Branson

## (January 23 - 25, 2014)

One form per attendee - please duplicate as needed.

Please print or type and include member # if you are a Ruritan.  
(Member # appears on every RURITAN magazine mailing label.)

Attendee: \_\_\_\_\_ Member #: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_

Preferred Badge Name: \_\_\_\_\_

\_\_\_\_ I need vegetarian meal(s) for these in my party. # \_\_\_\_\_

\_\_\_\_ Send information on wheelchair/scooter rental.

\_\_\_\_ I need handicapped accessible seating at meals.

\_\_\_\_ I have 50 years or more perfect attendance. # years \_\_\_\_\_

\_\_\_\_ This is my first Ruritan National Convention.

**Club and District listed below will appear on your name tag.**

Club: \_\_\_\_\_ District: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime phone: \_\_\_\_\_

**GUESTS: As a registered attendee you may bring non-registered guests to meal functions and optional events. Pay under 'Extra Tickets' on reverse. They will only be allowed in events they've paid for and they will not have a packet or a name badge. Their tickets will be in your packet.**

### Registration Details

- Thursday evening Ruritan opening ceremonies
- Workshops on Thursday and Saturday afternoons
- Business sessions on both Friday and Saturday mornings
- An evening at the Clay Cooper Theater - Friday night - included in both packages
- **Friday DRM luncheon not included in any package - must be purchased separately**

**For Office Use Only:**

Registration # \_\_\_\_\_

Group # \_\_\_\_\_

- Saturday Installation Banquet (included on full package option)
- Optional Meals include: Friday morning Veterans Breakfast, Friday DRM Luncheon, Thursday evening Foundation Dinner, and Saturday morning Denim and Rhinestones Breakfast honoring First Lady Betty Jo Clemmer (See reverse for prices and registration options.)

*Appropriate registration package must be purchased in order to attend convention activities including workshops and business sessions. A registered convention attendee may purchase optional meals as well as extra meals for his/her non-registered guests (see reverse). After December 23, 2013, you may only register in person at the convention site.*

**See reverse to choose your options**

### MEALS IN BRANSON, MO

While there is not a late fee for registrations to the National Convention this year, there is a deadline with the Branson Convention Center caterer for meal count guarantees. With that in mind – anyone waiting to register on-site in Branson (as a walk-in) for the events will not be guaranteed a meal. We **will** be able to register you for all non-meal events at the base rate of \$145. Plan to send your registration to the Ruritan National Office before the December 23, 2013, cut-off date for advance registration.

### How Will You Pay?

**Ruritan National, P.O. Box 487, Dublin, VA 24084**

**NOTE:** Aside from some limited special seating, everyone will be seated for meals on a "first come, first served" basis. If you want to be seated with specific attendees, you should send your registration forms in **together**.

\_\_\_\_ Payment made by check      Check # \_\_\_\_\_

\_\_\_\_ Visa/Mastercard

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_

Check one option below

\_\_\_\_ Bill my credit card now

\_\_\_\_ Bill my credit card December 1, 2013

## What Events Will You Attend At The 2014 Convention?

**Option 1: One meal package** # \_\_\_\_\_ @ \$215 =+ \$ \_\_\_\_\_

Includes: Thursday Ruritan Opening Ceremonies, Friday evening at Clay Cooper Theater, workshops, election, two business sessions, exhibits, and Saturday Installation Banquet. **DOES NOT INCLUDE Friday DRM Luncheon, Foundation Dinner, Veterans Breakfast, or Denim and Rhinestones Breakfast Honoring First Lady Betty Jo.**

**Option 2 - Base fee - no meals** # \_\_\_\_\_ @ \$145 =+ \$ \_\_\_\_\_

Includes: Thursday Ruritan Opening Ceremonies, Friday evening at Clay Cooper Theater, workshops, election, exhibits, and two business sessions. **NO MEALS**

**Sub Total Basic Registrations** \$ \_\_\_\_\_

**Extra Tickets and Optional Convention Events: Any fully registered attendee may purchase these items. These tickets will secure entrance to these events ONLY and will be in the host's packet.**

Friday DRM Luncheon (not included in any package - purchase here) # \_\_\_\_\_ @ \$50 =+ \$ \_\_\_\_\_

Friday Veterans Breakfast (not included in any package - purchase here) # \_\_\_\_\_ @ \$45 =+ \$ \_\_\_\_\_

Foundation Awards Dinner (not included in any package - purchase here) # \_\_\_\_\_ @ \$60 =+ \$ \_\_\_\_\_

Denim and Rhinestones Breakfast Honoring First Lady Betty Jo Clemmer (not included in any package - purchase here) # \_\_\_\_\_ @ \$40 =+ \$ \_\_\_\_\_

EXTRA Installation Banquet (1 included in **one meal package**) # \_\_\_\_\_ @ \$80 =+ \$ \_\_\_\_\_

EXTRA Clay Cooper Show (1 seat included in all packages) # \_\_\_\_\_ @ \$35 =+ \$ \_\_\_\_\_

**Sub Total Extra Tickets:** \$ \_\_\_\_\_

### Optional events and gifts -

Large Rudy Bears - to be added to Ruritan gift to local charities # \_\_\_\_\_ @ \$8.25 =+ \$ \_\_\_\_\_

Small Rudy Bears - to be added to Ruritan gift to local charities # \_\_\_\_\_ @ \$5.25 =+ \$ \_\_\_\_\_

**Sub Total Other** \$ \_\_\_\_\_

**GRAND TOTAL** \$ \_\_\_\_\_

#### Thursday, January 23, 2014

Workshops  
Foundation Awards Dinner (optional meal in the late afternoon)  
Opening Ceremonies 7 p.m.

#### Friday, January 24, 2014

Veterans Breakfast (optional meal)  
Morning Business Session  
DRM Luncheon – optional meal  
**NOTE: Delegate Certification closes at 2 p.m.**  
Voting – 3 to 5:30 p.m.  
Private Show at Clay Cooper Theatre – included in all registration packages

#### Saturday, January 25, 2014

Breakfast Honoring First Lady Betty Jo (optional meal)  
Morning Business Session with Awards  
Foundation Live Auction  
Workshops  
Installation Banquet (included in full package)

#### Sunday, January 26, 2014

Worship Service

*Participants will be notified individually about Governors' Training, Breakfast for Outgoing National Officers and Governors, and other special meetings. Hospitality suites will be open Thursday - Saturday evenings.*

**We will be honoring Ruritan military veterans with name badge ribbons and during the optional Friday Veterans Breakfast. Please let us know your branch and era of service.**

Name: \_\_\_\_\_ (Check both branch and era of service)

#### BRANCH OF SERVICE

\_\_\_\_ U.S. Army      \_\_\_\_ Navy  
\_\_\_\_ U.S. Air Force      \_\_\_\_ U.S. Coast Guard  
\_\_\_\_ U. S. Marines      \_\_\_\_ Other (explain) \_\_\_\_\_

#### ERA OF SERVICE

\_\_\_\_ WWII      \_\_\_\_ Desert Storm  
\_\_\_\_ Korea      \_\_\_\_ Operation Iraqi Freedom  
\_\_\_\_ Vietnam      \_\_\_\_ Peace Time Service

Other: \_\_\_\_\_

# First Lady's Breakfast: Denim & Rhinestones Theme

2013 First Lady Betty Jo Clemmer has set a theme of **Denim and Rhinestones** for a breakfast in Branson, MO at the January 2014 National Convention. The optional meal on Saturday, Jan. 25 will allow everyone who has been trying to find a place to wear their "fancy" blue jeans a chance to show off their shabby-chic fashions, said Betty Jo.



The Breakfast Honoring First Lady Betty Jo is one of four optional meals in Branson. This year the Friday Fellowship and DRM Luncheon are optional events – and must be purchased separately. As always, the Foundation Awards Dinner is an optional meal – this year on Thursday afternoon before the opening ceremony – as is a Friday morning breakfast to honor veterans. See the registration form in this issue of RURITAN or on the Ruritan National website to register and to add these optional meals.

The registration fee is broken into two packages for 2014 – one with no meals at \$145 and one that includes the Installation Banquet on Saturday night for \$215. Both packages include Thursday evening Ruritan opening ceremonies, workshops on Thursday and Saturday afternoons, exhibits, business ses-

sions on both Friday and Saturday mornings, Friday afternoon election of Ruritan officers, and a fabulous Ruritans-only evening out at one of Branson's premier shows: **The Clay Cooper Country Express** at the wonderful Clay Cooper Theater.

Note that one of the two registration packages **must be purchased** in order to attend convention activities including workshops and business session. A registered convention attendee may purchase optional meals as well as extra meals for his/her non-registered guests (see reverse). After December 23, 2013, you may only register in person at the convention site.

Also note that while there is no late fee for registrations to the National Convention this year, there is a deadline with the Branson Convention Center caterer for meal count guarantees. With that in mind – anyone waiting to register on-site in Branson (as a walk-in) for the events will not be guaranteed a meal. We will be able to register you for all non-meal events at the base rate of \$145. Plan to send your registration to the Ruritan National Office before the December 23, 2013, cut-off date for advance registration to guarantee you get the meals you want.

## Options Offered for Bus Travel to Branson

### Ohio (offered through the Ohio District)

Area of origin for bus trip: Youngstown or Alliance, OH; Departure date: 1/20/14 (Monday – two day trip – arrive Branson 1/21/14); Return date (leave Branson): 1/26/14 (Sunday – two day trip – arrive Youngstown 1/27/14); Possible stop in Wooster and/or Cambridge, OH depending upon paid passengers' interest. Contact person or company: Maynard Yoh; [maynardyoh@yahoo.com](mailto:maynardyoh@yahoo.com) 330-465-8566. Cost of round trip: \$150 to \$275 (based on the number taking the bus) PLUS \$100 lodging on the way (\$50 per night for double occupancy in a motel room each way). Bus will stop for overnight coming and going.

This bus has an ADA compliant, restroom on board but will make sufficient stops, reputable safe bus company. Deadline for securing seat on this 55 seat bus: Must have commitment of interest by 7/31/13.

### Shenandoah Valley, VA (offered through the Ruritan National Office)

Area of origin for bus trip: Winchester, VA; Departure date: Tuesday 1/21/14, arrive Branson Wednesday 1/22/14; Return date (leave Branson): Sunday 1/26/14 (arrive home 1/27/14); Pick up stops along the way may be possible based on requests

as bus travels through Shenandoah Valley of Virginia into West Virginia. State your needs for pick up when you call to reserve your seat(s). Contact: Ruritan National; [office@ruritan.org](mailto:office@ruritan.org); 877-787-8727 ; Bus will stop for overnight coming and going. Cost of round trip includes overnight stays on 1/21 and 1/26 at Drury Inns which include a complimentary full buffet breakfast. Cost is \$449 single (includes single occupancy at hotel on route); \$339 each for double occupancy (two share room coming and going); \$299 each for triple occupancy (three share room coming and going); \$289 each for quadruple occupancy (three share room coming and going).

Deposit: A \$100 non-refundable deposit is required by September 1, 2013 with the remainder due by November 1, 2013. (NOTE: At least 50 riders are required for this bus to make. With additional interest a second bus may be added. If there are not sufficient riders for one bus – all deposits will be refunded in mid-November.)

If your district or club has a bus with extra seats – let the RURITAN magazine help you promote it. Deadline for fall publication is August 1, 2013. Contact us at [media@ruritan.org](mailto:media@ruritan.org).



## Participate in the Build Your Dollar Program

Foundation Trustees met in Dublin, VA on April 18-19, 2013 for their annual review and distribution of funds for the BY\$ (Build Your Dollar) and Scholarship Grant Programs. This year, we awarded \$230 to each of the 383 qualifying clubs that submitted \$300 deposits, and we required timely and complete applications.



Clubs that participated in the BY\$ program earned 76% interest from October 1 to April 1. There are approximately 1,000 Ruritan clubs who could participate in this program

but only 38% chose to make application.

In addition, we awarded 32 Scholarship Grants (30 Regular and 2 Non-Traditional) of \$600 each. The good news is that this is an increase of two additional Scholarship Grants (1 Regular and 1 Non-Traditional). During the past 16 years, the

Foundation has grown 1 million dollars

in each eight-year period. The monies available for BY\$ and Grants is calculated by subtracting Foundation expenses from \$200,000, which is greater than 4% of the Corpus. That leaves approximately \$100,000 for BY\$ and Grants.

(2003 = 37) (2004 = 34) (2005 = 95) (2006 = 164) (2007 = 98)

(2008 = 102) (2009 = 221) (2010 = 134) (2011 = 213)

(2012 = 217) Total = 1315

The above chart shows the number of funds with no donations added since the listed years: 37 funds with no donations since 2003, 34 with no donations since 2004, etc. Although we are facing financially tough times, it would only take 100 Ruritans to contribute \$1,000 to their fund, 200 Ruritans to contribute \$500.00, 300 Ruritans to contribute \$300, 400 to contribute \$200 and 315 to contribute \$100 this year to grow the Foundation by \$401,500. Contact your District/Area Foundation Chair for a fund update.

In 2011, the Foundation distributed over \$144,000 in disaster assistance. 2012 is the first year since 2009 that the Foundation did not receive any requests for OWC Funds. Remarkably, in 2012 the Davy Crockett District returned to the Foundation \$5,025.69 that was not needed after all family and individual needs were met.

The \$\$\$\$Million Dollar Club\$\$\$ is in its fourth of five years with total contributions over \$55,000. If every Ruritan would contribute 10 cents per day, \$36.50 per year, the Foundation would receive approximately 1 million dollars each year – thus the name, \$\$\$\$Million Dollar Club\$\$\$.

One concern of the Foundation is how donated items for the silent and live auction will get to Branson, Missouri. If you are flying, riding a bus, or a crowded vehicle and need an alternate way for your items to arrive in Branson, think of sending them to the National Office to be loaded on the truck that will transport supplies to Branson. If you purchase an item at Branson, it could return on the truck to Dublin for your pick up or be shipped to your address at your expense.



**To focus on the future, you  
need to see the big picture.**

How important is it to leave money for your family,  
charities or causes you believe in?

Do you know how much of your estate could be subject  
to taxes?

Plan now. Smart giving is about control and leverage.



Ruritan National has asked Ameriprise Financial to provide  
educational resources to Ruritan members. Contact them  
at the number below to request additional information or  
to schedule a presentation for your local club.

Klem, Gentry & Torbett  
A financial advisory practice of  
Ameriprise Financial Services, Inc.

208 Sunset Drive, Suite 305 | Johnson City, TN 37604

Office: (423) 283-6660 | Toll-Free: (800) 287-6663

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## Ruritan National Foundation News

### Steps suggested for Club BYD Grant Applications.

What follows is a step-by-step procedure for clubs wishing to participate in the Ruritan National Foundation's BYD Grant Program.

[Chronological order listing action, responsibility and dates for the entire process]

<b>Step</b>	<b>Action</b>	<b>Who</b>	<b>Due by</b>
Step 1	Write \$300 check and mail to Ruritan National Foundation for Club BYD Grant.	Ruritan Club Treasurer	May be mailed as early as February but must be postmarked on or before Oct. 1 <u>(No exceptions)</u>
Step 2	Mail Student Application and club cover form to qualifying club.	Ruritan National Foundation Office Staff Personnel	February of year after clubs mail the \$300 check.
Step 3	Club student selection process: Begins Ends	Club	October March / April
Step 4	Completed application is sent to Ruritan National Foundation.	Student and Club	Must be postmarked on or before April 1. <u>(No exceptions)</u>
Step 5	<u>ALL</u> Foundation Grants (Traditional, Non-Traditional and Club BYD) are reviewed to determine the number of Grants to be awarded and the amount to be added to the club BYD \$300 check.	Ruritan National Foundation Trustees	April
Step 6	Mail letter to clubs in program with what the amount for the BYD check that has been set by Trustees for that year. Also send school information form to be filled out and returned.	Ruritan National Foundation Office Staff Personnel	Late April / Early May
Step 7	Completed school information form is sent to Ruritan National Foundation.	Student and Club	Before mid-July
Step 8	Check written and mailed to club and student.	Ruritan National Foundation Office Staff Personnel	June or by club requested date
Step 9	Scholarship Grant is awarded to selected student.	Club	June or by date determined by club.

Note: The two dates (Oct. 1 and April 1) in steps 1 and 4 must be strictly followed with no exceptions. Clubs that have not selected their student must make a copy of Student Application form and mail in signed original. Club representative will be responsible for sending in completed application after club selects their student. Ruritan National Foundation Office Staff Personnel will attach the completed form to the original and write the qualifying check.

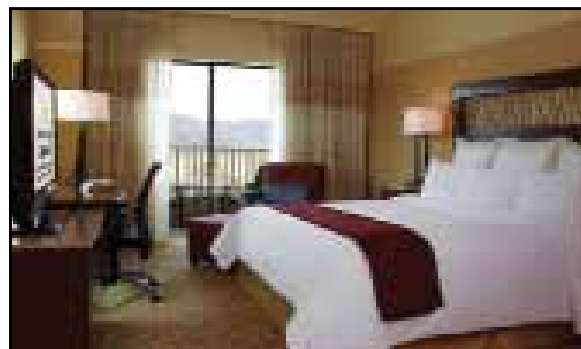
# Register Now For Fellowship Weekend 2013

Make your plans now for the 2013 Ruritan National Foundation Weekend to be held in the Meadowview Marriott Hotel at the Meadowview Conference Resort & Convention Center in Kingsport, TN (September 13-15). This East Tennessee hotel is just 90 miles northeast of Knoxville and north of Asheville, NC and is ideally located just off I-26. From the front door of the Marriott, driving time to Kingsport is 5 minutes, Bristol and Johnson City are 20 minutes and Jonesborough is 25 to 30 minutes.



Registration options and cost are outlined below. In addition to registration you may choose the golf outing on Saturday morning for \$60 for half golf cart, green fees, and a box lunch.

Reserve your room at the Meadowview Marriott Hotel by calling 1-888-253-1628 or 1-423-578-6600 and tell them you are with the Ruritan National Foundation Fellowship Weekend for a room rate of \$115.08 which includes sales and occupancy tax.



Send registrations to: Ruritan National Foundation  
P.O. Box 487  
Dublin, VA. 24084

The deadline for registration is August 20, 2013. Pre-registration before August 20, 2013, is **\$70** per person. Late Registration after August 20, 2013, is **\$80** per person.

### Full Package Registration includes Friday dinner and Saturday banquet

*Before or on August 20, 2013*

Registration      \$70    X \_\_\_\_\_ persons =      \$ \_\_\_\_\_

### Full Package LATE Registration includes Friday dinner and Saturday banquet

*After August 20, 2013*

Registration      \$80    X \_\_\_\_\_ persons =      \$ \_\_\_\_\_

### Extra Friday Meal

\$20 X \_\_\_\_\_ persons = \$ \_\_\_\_\_

### Extra Saturday Meal

\$50 X \_\_\_\_\_ persons = \$ \_\_\_\_\_

☐ I would be interested in playing in a cornhole tournament.

### Saturday Morning Golf Interest: tee time 9:30 am

# of golfers \_\_\_\_\_ X \$60 = \_\_\_\_\_ If there is sufficient interest, Saturday morning golf can be arranged.

Name: \_\_\_\_\_

Badge Name: \_\_\_\_\_

Spouse/Guest Name: \_\_\_\_\_

Badge Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone + Area Code: \_\_\_\_\_

Club: \_\_\_\_\_

District: \_\_\_\_\_

### Enclosed is my payment:

Check No. \_\_\_\_\_

Visa # \_\_\_\_\_

Visa Expiration Date \_\_\_\_\_

Mastercard # \_\_\_\_\_

Mastercard Expiration Date \_\_\_\_\_



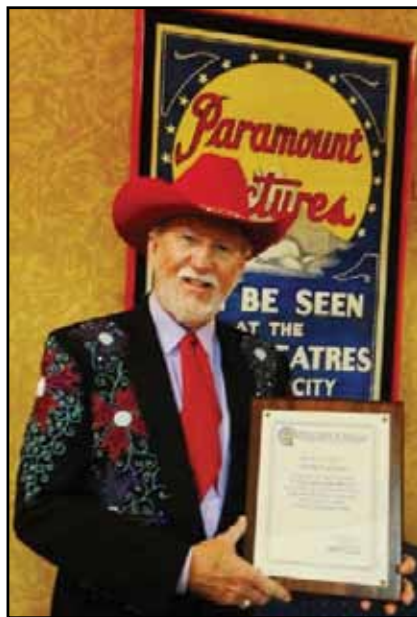
## 1993 National President Wayne Bettis Honored with a Ruritan Forever



**Camp Creek (TN)** Ruritan Club honored 1993 National President Wayne Bettis with a Ruritan Forever. National Director Calvin Shelton presented the award. Bettis has over forty years of service to Ruritan. Bettis has conducted numerous Ruritan workshops in many states on club growth and has presented over fifty district and national growth and achievement awards. Also, he has written "The Eagle Has Landed," an inspirational and motivational book widely read by Ruritans. He was a major contributor and supporter of Camp Creek's restoration after the tornado of 2011 by working closely with AIDNET, FEMA, and Ruritan. Bettis was a major influence in the building and establishing of the Tornado Monument and

Memorial in the community of Camp Creek. Pictured (l-r) are National Director Calvin Shelton, 1993 National President Wayne Bettis, and Davy Crockett District Officer Greg Goode.

## South Holston Presents Ruritan Forever



**South Holston (TN)** Ruritan Club presented a Ruritan Forever to Doyle Lawson to acknowledge his accomplishments as a musician and to recognize his contributions to the club. Doyle is the leader of the bluegrass band named, Doyle Lawson & Quicksilver.

### *Publicity Corner*

Publicize Your Ruritan Club  
Be Visible  
Be Friendly  
Advertise

Ruritan is America's best kept secret. That is what we have said in the past. We still believe this to be true, but now we need to promote ourselves more than ever in order to REVITALIZE.

Make your clubs more visible to your communities by doing the following:

1. Establish road signs promoting club meeting night, location, and time.
2. Develop club brochures with pictures of club activities and donations made (scholarships etc.).
3. Develop club business cards with pertinent information about your club on the front and use the back to provide club fundraisers (dates, time, and location).

Watch for more tips in upcoming issues.



Pictured is the **Bloomingdale (TN)** Ruritan Club participating in the Harvest Food Drop. The club and the Baptist Church join together each month to feed the hungry.

## Albemarle Elects 17 Year Old Club President



**Albemarle** (VA) Ruritan Club elected 17 year old Club President Eric Hahn. "At first, serving as president was challenging. However, because the club is so well connected and experienced they allowed me to push them to new levels. I enjoy talking to the group, hearing what they have to say, and pursuing new programs that have never been thought of before. I always love hearing stories from most of the senior members and learning what life, and the city I live in, used to be like decades ago," said Hahn.

The club is a strong supporter of "Defying Gravity" an olympic style robotics team. The club has donated over \$1,500 to the team to help with traveling expenses. Hahn is also Defying Gravity's President. The team beat out nearly 120 teams at the state-level competition to become the first place winner. Pictured is Hahn receiving the gavel from Past Club President Wade Crawford.

## Buckeye Receives Community Service Award

**Buckeye** (OH) Ruritan Club received the "Best in Ohio Community Service Award" from the Ohio State Grange Association for 2012. Some of the activities included cleaning the old portion of the large village cemetery of debris, repairing sidewalks, constructing and maintaining a memorial brick walkway at the cemetery, placing American flags on the village telephone poles, putting up and maintaining Christmas lights in the village, cleaning trash from along the roads in and around the village, trimming trees, maintaining the two large flower planters at the entrances to the village, participated in several fundraisers, and sponsoring and hosting the annual Halloween and Christmas parties for the area children. Ohio State Grange President Gary Brumbaugh and State Grange Community Service Director Dorothy Eckert presented the award to Club Treasurer Don Roe.



## West Branch Area Ladies Make Chemo Caps



**West Branch Area Ladies** (OH) Ruritan members Sandra Bates (l), Viola Blanchard (center), and Evelyn Yaggi (right) are shown holding chemo caps that the club made. The caps are sent to Akron Children's Hospital and Salem Community Hospital.



Pictured are **Washington** (OH) Ruritan Club members Ned Shattuck and Pat Ryan after installing Ruritan signs throughout the community.



## Valley View Celebrates 50th Anniversary



**Valley View** (AR) Ruritan Club celebrated 50 years of service to the Valley View community with a 5K run, a kid's run, vendor booths, free food and shirts, and inflatable bounce houses for the kids.

During the celebration there were reflections on the club's projects and fundraisers since their founding in 1962. Projects included paving a road from Highway 49 to Valley View School, tearing out a wooden bridge, funding scholarships to deserving Valley View graduates in memory of the Wimpy family killed in a tornado and Terry Lawman killed in a farming accident, paving a \$35,000 walking/running track at Valley View School, and providing 35-40 food baskets annually for those in the community who need assistance during the holiday season.

In order to support its projects, Valley View has held many fundraisers. Most fundraisers involve the Valley View community in order to promote community pride and foster strong relations. Past fundraisers have included donkey ballgames, the Redhead Basketball Team, and turkey shoots. For one of its most unusual events, charter member Archie Lamb furnished 50-60 raccoons and the club barbecued 'coon for the community. Believe it or not, this was a great success! The club has been fortunate to have had the help and funding from various school and community clubs to carry out their projects.

Valley View, that began with thirty-two men and Craighead County Judge Roy Bearden as charter president, has a rich history of giving back to the community. The community is most grateful for the club's projects. Throughout the years they have received the appreciation of teachers, school staff and administrators, and children. Most memorable is a scroll on which all third grade students signed their names expressing their appreciation to the Valley View Ruritans.

**Western Yell County** (AR) Ruritan Club sponsored its annual scholarship fundraiser dinner in March.



Catfish, BBQ ribs, chicken, with all the trimmings, were served to over 300 people giving the club a profit over \$2,500. The club awards \$2,000 - \$3,000 in scholarships each year. The club sponsors the **Western Yell County Ruri-Teen** (AR) Club. Most of the members helped with the fundraiser. Pictured are Western Yell County Ruri-Teen Club members. Photo was taken by the **Yell County Record**.



### Effinger Wins First Place in Website Award

**Effinger** (VA) Ruritan Club won first place in Ruritan National's website contest for 2012. Club member Cathy Campbell designed and developed the website. For inspiration, she reviewed a number of Ruritan Club websites. She showcased the clubs mutually supportive ties with the greater Rockbridge area. "Our Ruritan club website is unique," explains Campbell. "In addition to hosting club specific information, it seeks to encompass the bigger picture of community action in our area –things of interest to the Effinger community, and initiatives the Effinger Club supports." The Advancement Committee of the National Board of Directors judged the club web pages in November 2012. National Director Gary Olinger noted, "This website contained everything we were looking for. It was very informative from the home page forward. It is easy to read and has very clear graphics. Someone from outside of Ruritan would take away a lot from visiting the site." Pictured (l-r) are Club President David Frazier, Director Chris Cartwright, Webmaster Cathy Campbell, and Secretary Wayne Combs.



*continued from page 7*

5. To keep your monthly meetings interesting, take care of most of the club business at the board meeting. Voting on Board recommendations should occur at the monthly meeting. This will allow time at the monthly meetings for good programs and fellowship.
6. Encourage participation in District and National activities and strive to win District and National Awards. (Blue Ribbon, Outstanding President, Growth Award, Community Service Awards, Ruritan of the Year, and whatever your district may provide).
7. If your club grows, you must be willing to accept change.

#### RECLAIMING MEMBERS:

Ask members who have dropped out to come back and be reinstated. When they see your club has become a thriving force in the community, they will want to be a part of it again. Don't hesitate to ask them because all they can say is yes or no. Always be positive and upbeat because we have the best community service organization in the world. Don't forget to offer associate membership as an option.

New members mean new ideas—growth means change which will lead to more growth and more success. The only difference between a groove and a rut is its depth. Don't get stuck in a rut. Get out of the rut and in the groove!!! Have a good mix of the old and new and **"put your boots on and just do it!"**

#### 2012 DISTRICT NEWSLETTER AWARD

Chesapeake District.

#### 2012 CLUB NEWSLETTER AWARDS

3rd Place Madison Club.

2nd Place East Orange Club.

1st Place Wilson Memorial Club.

#### 2012 ELECTRONIC DISTRICT NEWSLETTER AWARD

Forestburg (NC) Club.

#### 2012 DISTRICT WEBSITE AWARDS

3rd Place Holland District.

1st (tie) Place Albemarle District.

1st (tie) Place Potomac District.

#### 2012 CLUB WEBSITE AWARDS

3rd Place Bahama (NC) Club.

2nd Place Marlowe (WV) Club.

1st Place Effinger (VA) Club.



*National President Dennie Clemmer and First Lady Betty Jo attended the **Bolar** (VA) Ruritan Club's pancake breakfast during the Highland County Ruritan Club's Maple Festival. Also pictured is Bolar Club member Frankie Hicklin.*



## News from Western North Carolina



**Number Three Township** (NC) Ruritan Club celebrated its 60<sup>th</sup> anniversary recently. Local singing groups provided the evenings entertainment while children were occupied with games. Charter member W.Y. Ellis was honored with a certificate of appreciation for the support he has given to the club over the past 60 years. Pictured is Club President Mike Plank presenting Ellis the certificate of appreciation.



Past National Foundation President Richard Keener (right) is shown presenting an Outstanding Club President's Pen and a Blue Ribbon Award to **Little River II** (NC) Club President.



Pictured on the left are **Mountaineer** (NC) Ruritan Club's youngest members Megan Townsend and Emily Hale with the oldest club member RG Shipley.



## Past Presidents Presented Award for Service



1995 National President Frank Guthrie and 2012 National President Phyllis Lewter received the prestigious Patrick Henry Award given by Virginia's Lt. Gov. Bill Bolling for their community service. Only three of these state awards have been bestowed since 2010, and two went to Past Presidents Guthrie and Lewter.

"The lieutenant governor is the only person who gives out this award," said Ibbie Hendrick, Bill Bolling's deputy chief of staff. "It's given at his discretion to distinguished and deserving residents of the state. Both received the award related to their work through the Ruritan organization and their overall commitment to community service. Mr. Guthrie for being past national president and for his work as a parliamentarian and Mrs. Lewter for being one of the few female national presidents," Hedrick explained.

2012 National President Phyllis was also selected to receive the Curry Humanitarian Alumni Award from Longwood University. The Curry Award honors alumni, who through their outstanding involvement and commitment, have enriched the lives of others and improved the welfare of their community.

The award recognizes personal achievements and the humanitarian ideals that reflect a selfless dedication to service for the good of others. The official presentation was made by Longwood's President Connelly and publicized in the Longwood magazine.

## Leitersburg Donates Rudy Bears



**Leitersburg** (MD) Ruritan Club partnered with 2012 Miss Smithsburg Outstanding Teen Brynn Dao with her program designed to provide comfort to the sick children at Meritus Medical Center. Dao hands out books and bears to the children while hospitalized. Pictured with Dao are Club Vice President John Perrygo and member Bruce Melton.



**Hunterstown** (PA) Ruritan Club awards Erin



Crabill (left) with a scholarship grant. National Director Larry Blount (right) was on hand to make the presentation.



An Award of Appreciation for 50 years of perfect attendance and dedicated service was presented to **Shady Grove** (PA) Ruritan Club member Ralph W. Tracey (center). Club President

Brian Kirkpatrick (right) and Allen Schooley (left) made the presentation.



**Mt. Pleasant** (MD) Ruritan Club designed and delivered 23 walker caddies to the Citizens Care and Rehabilitation Center. The walker caddies give the user a place to carry small items on the front of the walker. On the far right is Trevella Foster, Club Vice President and designer. They also donated Rudy Bears to the dementia unit.

## MILITARY SERVICE

U.S. Military personnel who are also Ruritans and who might be unable to attend regular meetings should not be counted as absent according to the Ruritan National Board of Directors.

If your club has a member currently serving in active duty, your club secretary should count him or her as "present" at meetings so that his or her absence doesn't penalize the member or cause the club to fall short on attendance percentages.

The Board cited the National Bylaws provision for using "four hours of community service" as the equivalent of a make-up meeting -- a substitution that members of the U.S. Military are surely qualified to use.



## Nixonton Honors Club Member

**Nixonton (NC)** Ruritan Club honored Beulah Stallings for her years of service to the club. She was presented a corsage and a plaque thanking her for her service. 2012 National President Phyllis Lewter presented the plaque and 2012 First Gentleman Bill Lewter presented her with a letter opener from the 2013 National Convention. Her son Earl and daughter-in-law Margaret were present to help honor her. Pictured (l-r) are Club President Mike Shepard, Albemarle District Governor Frances Long, Margaret Stallings, Earl Stallings, Beulah Stallings, 2012 First Gentleman Bill Lewter, 2012 Ruritan National President Phyllis Lewter, and National Director Clay Byrum.



## Corapeake and Rocky Hock Celebrate Anniversaries

**Corapeake (NC)** Ruritan Club celebrated their 10th anniversary with a special dinner, a commemorative booklet, a lovely cake, and special guests to include Rudy Bear. Enjoying the celebration are (l-r) Corapeake Club President Terri Ambrose, National Director Clay Byrum, 2012 National President Phyllis Lewter, Albemarle Governor Frances Long, and Rudy.

**Rocky Hock (NC)** Ruritan Club celebrated its 30<sup>th</sup> anniversary by recognizing its commitment to the community. Over the past 30 years the club has received

over 100 Ruritan National Awards and has been named Albemarle District Ruritan Club six times. The club's most gratifying project is the support of the American Cancer Society. They have raised over \$350,000. The club also honored members with perfect attendance. Pictured above (l) are Albemarle District Governor Frances Long and National Director Clay Byrum (r) presenting Club President Roger Smith with an anniversary certificate.



## Come Visit the Ruritan National Office

Traveling northbound on Interstate 81, take exit 98, turn left onto Rt. 100 (from southbound Interstate 81 turn right onto Rt. 100). At the second stoplight, turn right onto Rt. 682, cross over Interstate 81 and turn left onto Rt. 662.

Tours can be arranged by calling Debbie Southern at the National Office, toll free at 877-787-8727 ext. 301.

## News From Ruritan: Chesapeake District

### Abingdon Partners with Gloucester Ruri-Teens

Members of the **Abingdon** (VA) Ruritan Club and the **Gloucester** (VA) High School Ruri-Teen Club participated in a partnership fundraiser. Pictured are front (l-r) Lauren Blake, John Retikes, Gloucester Ruri-Teen Club President Nancy Milroy, Joyce Lundy, and Gillian Retikes. Pictured on the back row are (l-r) Stephen Blake, National Vice President Elliott Hogge, and Gloucester Club Secretary Katarina James. Another Clam Chowder sale to benefit the club's Relay for Life Team is also scheduled.

**Gloucester** (VA) Ruritan Club member Heidi Henderson is shown presenting a \$100 check to Meals on Wheels representative Mary Thomas.



## News From Ruritan: Georgia - N. Alabama District

### Spring Place Adds Youngest Member to Roster

**Spring Place** (GA) Ruritan Club recently added its youngest student member Cameron Longley who is a fourth generation Ruritan. Cameron is five years old and couldn't wait to start school so that she could become a student member. Pictured (l-r) are 2013 Club President Elizabeth Robinson, Carol Parrot, Emma McDaniel, Cameron Longley, and Susie Ridley.



In conjunction with their annual Chicken-Cue Fundraiser, the **Cohutta** (GA) Ruritan Club organized a Farm Safety Day with the help of local businesses to help educate the community about the need for safe practices when using and being near farm equipment. Around 150 people were trained in six separate seminars. The club cooked and sold 1,300 chicken dinner plates which account for most of their annual revenue each year.

**Abingdon** (VA) Ruritan Club donated 100 Rudy Bears to Gloucester County Sheriff's Department. The bears will be given to small children at the scene of traffic accidents and domestic disturbances. Pictured (l-r) are club member Darrell Warren and Gloucester County Sheriff Ed Ewell.



## News From Ruritan: Rappahannock District

### Stafford Sponsors Tractor and Truck Pulls



**Stafford** (VA) Ruritan Club sponsors two tractor/truck pulls annually to raise funds for scholarships and many other charitable organizations the club supports. The club gives five \$1,500 scholarships each year. This past year GEICO has partnered with the club and gave five \$500 scholarships. Pictured are the club members at the tractor/truck pull.



Harley Christensen (left) was the winner of the **Sumerduck** (VA) Ruritan Club's Chili Cookoff. Club Secretary Ray Hawkins (right) presented him a plaque.

### Bealeton-Remington Named County Citizen of the Year



**Bealeton-Remington** (VA) Ruritan Club was named 2012 Lee District Citizen of the Year in Fauquier County. Town Supervisor Chester Stribling said, "The Bealeton-Remington Club is everywhere. I don't know that there's a time they turn down a request for help."



## News From Ruritan: Appomattox District

### Clarksville (VA) Receives \$50,000 Grant



**Clarksville** (VA) Ruritan Club was awarded a Short Foundation Grant of \$50,000 allowing the club to give \$75,000 in scholarships to Bluestone High School seniors and students enrolled in college. Club President Julie Ames said, "The Ruritans are committed to contributing to the Bluestone scholarship pool each year. It is our largest single

donation back to the community. We want to honor the hard work of our students and help those with financial need." Scholarship Committee Chair David Patton reported that for the first time-awards will also be given to those who will be attending community colleges or vocational trade schools.



**Kenbridge** (VA) Ruritan Club President John Scales presented a check for \$200.00 to President of the Friends

of the Library Carolyn Hite. The club has been a long-time supporter of the Ripberger Library.

## Rudy Bear Visits Elementary School



Rudy Bear, **Middlebrook** (VA) Ruritan Club member Garrett Nichols, visited Grace Christian School with National President Dennie Clemmer. Rudy helped present a program on good manners and good citizenship. Standing in front of Rudy is club member Alex Nichols who handed out Rudy Bears and Rudy balloons to his classmates.



## News From Ruritan: **Peaks of Otter, Rocky Mt.-Durham, Bluegrass Districts**

### Peaks of Otter, Rocky Mt.-Durham, and Bluegrass District Clubs Celebrate Anniversaries



**Clifford** (VA) Ruritan Club celebrated its 40<sup>th</sup> anniversary with an open house for community at its clubhouse. The club presented charter member B.W. "Red" Marshall with a Ruritan jacket and thanked him for his vision and support of the club for the past 40 years.

The club has provided scholarships, helped fund the YWCA Domestic Violence Program, supported Dixie Youth Softball, and built a walking trail in honor of local dairy farmer Jan Osinga. Every fall the club host a Sorghum Festival, a popular community event and its main fundraiser.

National Director Wally Hudson (pictured right) is shown presenting **Bethel Hill** (NC) Club President Glenn Martin with a 50<sup>th</sup> anniversary certificate.



National Director Beverly Tanner (center) is shown presenting **Hustonville** (KY) Ruritan Club President Stanley Burris (left) and charter member Johnny Hester (right) with a 50<sup>th</sup> anniversary certificate.





### Activities in the Holland District

Raydell Byrd (left) of the **Cypress** (VA) Ruritan Club and his son Floyd Byrd (right) of the **Suffolk** (VA) Ruritan Club were both honored as Ruritan of the Year for their clubs. Both have been Ruritans for eight years. Raydell has served as the president of Cypress for two terms and in 2012 led the club's efforts on extensive repairs to their club building. Club members report that he is such a valuable member because he steps up when others will not. Floyd has served as secretary, vice president, and president of Suffolk. He has also served as the scholarship chair and chair of the Shrimp Feast (part of the Suffolk Peanut Fest with over 3,000 in attendance). Members report that he is an excellent club leader who also volunteers for Special Olympics.



Cypress and Suffolk Ruritan Clubs are grateful for the leadership of this father/son duo.



**Knotts Island** (VA) Ruritan Club holds an annual Island Clean Up Day in coordination with the elementary school. Also a poster contest was held. The school's PTA donates a Walmart gift certificate to the winners. The winning posters are put onto a hard plastic 3/4 inch board and displayed on welcome signs to the Knotts Island area. Pictured is the winner holding her winning poster.



**Surry** (VA) Ruritan Club enjoyed a wonderful breakfast before their highway clean-up project on Route 10 in Surry. Dan (Gas Man) Price headed up the project. The club sends a special thanks to Jessica Elmore for having her camera ready.

**Smithfield** (VA) Ruritan Club joined with the Smithfield Rotary Club to honor John Robert Stallings, Jr. as Citizen of the Year. The clubs alternate hosting the event each year. Pictured (l-r) are Smithfield Rotary Club President Larry Saint, John Robert Stallings Jr., Smithfield Ruritan Club President Julie



Hopkins, and Mayor of Smithfield Carter Williams.

**Burrowsville** (VA) Ruritan Club opens each meeting with the singing of "America" accompanied on drums by youth member Brayden Gormley. Pictured with Brayden are Club President Bob Winfree (left) and Burrowsville Secretary Rod Mustanski (right). Rod is also the Holland District Lt. Governor and Brayden's grandfather.



A dozen Ruritan National Presidents attended the annual **Wakefield** (VA) Ruritan Club's Shad Planking, an event with a history of 65 years. Funds raised by the club

are returned to the community through youth activities and support for those in need. Pictured on the back row (l-r) are 2010 National President Donald Worrell, 2002 National President Millard Thacker, 1997 National President Braxton Bell, and 1966 National President Buddy Ragsdale. On the front row (l-r) are 2004 National President John Hancock, 2012 National President Phyllis Lewter, 2013 National President Dennie Clemmer, 1995 National President Frank Guthrie, 1996 National President Van Lee, 2003 National President George Winslow, and 1978 National President Bobby Wrenn. Also in attendance but not pictured was 1986 National President Dave Freshly.



## News From Ruritan: Hermitage District

### Pinson Dedicates New Club House



1977 Ruritan National President Jerry Ellis described the open house on Sunday, April 21 at the **Pinson** (TN) Ruritan Club where he is a charter member as “second only to the club’s charter night in March 1964.”

The club was dedicating their new club house and had invited people from the surrounding area to join the club in the celebration. Much to everyone’s delight over 300 people turned up – including three other past national presidents and the Ruritan National Executive Director.

Ellis noted, “We wanted people to see what we had done – which was to not only provide a beautiful building for community use but to save a school building that was destined to be destroyed. We were delighted with the turn out. We gave tours, sold pictures of building, sold DVDs of the past eight months of work on the building, and sold pictures of a reproduction of the mural in the building that was painted by one of our own members Joe McCormick.”

“This mural is 18 feet long and over 8 feet high and tells the story of the community of Pinson during the 1950s. There are 105 portraits in this mural along with a depiction of the old school (now the club house) and other landmarks of our community. As people came and looked at the mural and the refurbished school there were only a few dry eyes in the audience. Once again I am reminded of the old saying, ‘You really don’t appreciate something until you almost lose it,’ and that was the feeling most prevalent on this Sunday afternoon,” said Ellis. Ellis explained that the rescued building held memories for the attendees – some of whom had been to school there.

Ellis continued, “Just when we thought things could not get any better, they did! 2012 National President Phyllis Lewter, 2011 National President Jayson Duncan, and 2010 National President Jerome Rodes along with Executive Director Mike Chrisley showed up. They were in the area on a future convention site trip and made an effort to come and help us celebrate this momentous occasion! It was wonderful to hear the pride these national leaders had in what we had done and how it reflected on the entire Ruritan organization.”

## News From Ruritan: Lincolnland District

### Allendale Welcomes New Member



**Allendale** (IL) Ruritan Club welcomed new member Adam Buchanan who is the grandson of Past National President and charter member Earl Buchanan. Pictured on the left (l-r) are Club President Tom Wood, National Director Grover Burkett, Adam Buchanan, and charter member George Cusick.

**Mt. Erie** (IL) Ruritan Club held its annual farm machinery consignment sale. Approximately 3.5 acres were covered with machinery to sell. This was the club’s largest sale with over 450 buyers.



Pictured left are **Beecher City Tri-County** (IL) Ruritan Club members Mark Wolf, Ron Bates, Pete Brandenburger, Timothy Petty, and David Petty installing dugout benches at the new ball diamond at the Beecher City Park.



Pictured bottom right is Lincolnland District Governor Rita Woods presenting **Geff Community** (IL) Ruritan Club President Billie Moyer with an anniversary certificate and a copy of the original club charter to commemorate the club’s 40<sup>th</sup> anniversary.





## News From Ruritan: Piedmont District

### Leasburg Gives Donation to Special Olympics



Tony Dabbs, Caswell County Special Olympics Representative, spoke at the **Leasburg** (NC) Ruritan Club. Tony gave a brief history of the event and informed the club that in 2011 over four million athletes competed in over 100 countries. Pictured is Tony receiving a check from Club President Mary Jane Richmond.



Pictured on the right (l-r) are **Central Caswell** (NC) Ruritan Club's Vice President Larry Whitt, Club President Don Bush, and members David Cannon and Jim Davis. The club built a ramp as one of their service projects for the year.

## News From Ruritan: Smoky Mountain District

### Parrottsville Club Assists Cub Scouts



The Environment Committee of the **Parrottsville** (TN) Ruritan Club assisted Cub Scout Pack 298 in building bird houses for residents in the community. The club bought the materials and helped the scouts assemble the houses. Pictured with the cub scouts on the back row (l-r) are Committee Chair Bobby Parks, Charlie Williamson, Steve Balch, and Jack Parks.

## News From Ruritan: Columbia District

### Sandy Run Presents *I Like Me* Books

**Sandy Run** (SC) Ruritan Club presented *I Like Me* books to the students at Sandy Run School. The presentation of these books is one of the favorite annual projects of the club. Sixty-seven books were given out, and each child's book has that child's name in the book. Additionally, two of the child's best



friends, their teachers and principal, and the name of their school were written into these special books that provide laughter and the excitement of reading. The books are designed to help young children develop a positive self-concept and a love for reading. Pictured on the back row (l-r) are Ruritans Marshall Stabler, Snooky McCullar, Becky Starnes, James Robinson, Sheila Shanklin, Lena Stabler, Sandra Pees, Howard Pees, and Kay James.

## Clubs Across Ruritan Are Staying Active

**Morrison (TN)** Ruritan Club donated \$600 to Petey's Project, a project to build an elementary school playground that is ADA compliant and meets the needs of special needs children. Pictured is Kay Holt and Zach Sutton of Petey's Project.

Rudy Bear visited the **Red Bank (VA)** Ruritan Club during the club's bear drive for rescue squads throughout the county. Steve Allen accepted 25 bears on behalf of the rescue squads. Club Vice President Roger Gammons is shown presenting the bears to Allen.



**Pinetown (NC)** Ruritan Club held its annual barbeque chicken fundraiser. Several of the chicken dinners were given to the elderly and shut-ins and delivered by Club President Myra Strickland and member Barbara Midyette. The club also held a yard sale where all items were free. Clothing, furniture, and household items were made available. Pictured on the right are club members at the yard sale.



**Williamsburg (WV)** Ruritan Club held its first Easter Egg Hunt. Games, puzzles, toys, and



monetary prizes made it a successful and happy event. Pictured are club members Jack Goodman and Doyle Owens.



Members and officers from the **Mt. Tabor, Christiansburg, Newport, Belmont II, and Pembroke (VA)** Ruritan Clubs attended the March Zone 4 meeting of the New River District. The meeting was hosted by the Pembroke Ruritan Club. 2013 Zone Governor Del Dyer gave useful suggestions and ideas on membership and answered questions. Pictured (l-r) are Doug Martin with 41 years of perfect attendance in the Newport Club, Rador



Vaden with 48 years of perfect attendance in Mt. Tabor, and National Director Lorene Reece.





2013

# CELEBRATING 25 YEARS

LIMITED EDITION  
COMMEMORATIVE COLLECTION



## PROMOTIONAL ITEMS



\$5.99 ea.

# CA

USB  
Car Adapter  
Charges All USB  
Electronics Such  
As Smart Phones,  
I pads,  
i pods, etc.

# SB  
14"W x 18"H  
Drawstring  
Nylon  
Sling  
Bag



\$5.99 ea.

# AWB \*

17 oz.  
Aluminum  
Bottle with  
Screw  
Top Lid  
Food Grade  
Liner



\$6.99 ea.

# DWT \*

Double Wall  
Acrylic Tumbler  
with Lid and  
Straw  
BPA Free



\$6.99 ea.

# CT

12"H x 14"W x 6.5"D  
Canvas Tote Bag  
Large Main Section  
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and 2 Small  
Interior  
Pockets



\$8.99 ea.

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Garrity Aluminum 14 LED Flashlight  
3 AAA Batteries Included  
Push Button  
On/Off



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42" Slim Stick Auto Fold Umbrella  
Folds Down to 15" Long  
Auto Open

\$10.99 ea.

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12 Can Cooler with  
Refreezable Inserts  
49" Constant for  
6 Hours



\$14.99 ea.

# FB

50" x 60"  
Whipstitched  
Fleece Blanket  
Heavyweight Nylon  
Carrying Strap

(Large Embroidered Image on Blanket)



\$19.99 ea.

# ZTC \*

Zippo 3 in1 Stainless  
Thermo Container  
Two Screw On  
Drink Cups.  
Screw On Cap With  
Quick Release  
Pouring  
Mechanism.  
Collapsible Handle.  
24 oz. Container



\$33.99 ea.

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\* Drinkware not Dishwasher Safe

2013

# CELEBRATING 25 YEARS

LIMITED EDITION  
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## WEARABLE ITEMS

### Headwear

ALL HATS:  
\$6.99 ea.

# H1

Low Profile Unstructured  
Adjustable  
Colors: Navy or Khaki



# H2

Mid Profile Structured  
Adjustable  
Colors: Navy or Khaki



# H3

Mid Profile  
Advantage Camo  
Adjustable



# H4

Knit Beanie  
Navy Only



### Tees

ALL TEES:  
\$7.99 ea.



Short Sleeve Tees - 5.4 oz. 50/50 Blend

# WT - White Tee

# GT - Grey Tee

Available Sizes:

Adult: Small - XXXL

Youth: S (6-8), M (10-12), L (14-16)

### Silk Necktie

### Polos

5 oz. 65/35 Poly-Cotton Blend

# NT  
Necktie

\$27.99 ea.



\$16.99 ea.

# MPS  
Men's Polo

# LPS  
Ladies' Polo



Available Sizes: Small - XXXL  
Available Colors: White or Navy

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**OFFICIAL ORDER FORM: 2013 Rudy Ruritan Commemorative Collection**

Ruritan Club Name: \_\_\_\_\_ District: \_\_\_\_\_  
 Shipping Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

***Pay by check or Credit Card (Visa/Mastercard/American Express/Discover)***

Credit Card #: \_\_\_\_\_ Name on Card: \_\_\_\_\_  
 Exp Date: \_\_\_\_\_ CID (3 or 4) Digits: \_\_\_\_\_ Address: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***\* Please allow 3-4 Weeks for Delivery. All Purchases Are Non-Returnable.***

Qty.	Item #	Description	Unit Cost	Line Total
	CA	USB Car Adapter	\$ 5.99	
	SB	Drawstring Sling Bag	\$ 5.99	
	AWB	17 oz. Aluminum Bottle	\$ 6.99	
	DWT	Double Wall Tumbler	\$ 6.99	
	CT	Canvas Tote Bag	\$ 8.99	
	GF	Gannity LED Flashlight	\$ 8.99	
	SSU	42" Slim Stick Umbrella	\$ 10.99	
	RC	12 Can Cooler	\$ 14.99	
	FB	Fleece Blanket	\$ 19.99	
	NT	Necktie	\$ 27.99	
	ZTC	Zippo Thermo Container	\$ 33.99	

Qty.	Item #	Description	Color	Unit Cost	Line Total
	H1	Low Profile Unstructured Hat		\$ 8.99	
	H2	Mid Profile Structured Hat		\$ 8.99	
	H3	Mid Profile Advantage Camo	Camo	\$ 6.99	
	H4	Knit Beanie	Navy	\$ 6.99	

Qty.	Item #	Description	YS	YM	YL	S	M	L	XL	XXL	Unit Cost	Line Total
	WT	White Tee									\$ 7.99	
	GT	Grey Tee									\$ 7.99	
	MPSN	Men's Polo Shirt Navy									\$16.99	
	MPSW	Men's Polo Shirt White									\$16.99	
	LPSN	Ladies' Polo Shirt Navy									\$16.99	
	LPSW	Ladies' Polo Shirt White									\$16.99	

SubTotal

Sales Tax Exempt

XXXXXX

**UPS Ground Shipping Charges:**

→ SubTotal Value: \$0 to 49.99: ADD

\$50 to 149.99: ADD

\$150.00 or More: →

\$ 6.95 or

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- 1.) Fax This Form Complete to: 540-887-2664. **OR**
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Contact Information: Darren Thorpe at Commonwealth Promotional - 540-887-2660  
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# ARMETTA HUNIGAN

*and the accomplices  
below have earned their  
awards for recruiting  
new Ruritan members!  
Congratulations!*

5000 CHECK PRESENTED TO HUNIGAN (RIGHT)  
BY BLUFF CITY (TN) PRESIDENT IRENE WELLS



# REWARDED \$6000

# BETTY JO CLEMMER

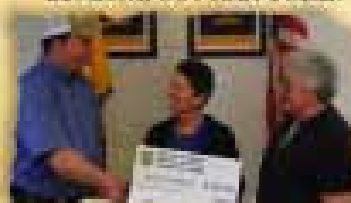
\$200 CHECK PRESENTED TO CLEMMER  
(CENTER) BY NATIONAL DIRECTORS  
WALLY HUDSON AND CHUCK MYERS.



# REWARDED \$200

# JULIA HOPKINS

\$400 CHECK PRESENTED TO HOPKINS  
(CENTER) BY HOLLAND ZONE 5 GOV  
KEVIN GOERGER AND  
LT. ZONE GOV NAN YORK.



# REWARDED \$400

