

RURITAN

MAY 2017

NEWSLETTER



Trustees Approve New “Legacy Society”

Summer has come way to soon this year. While traveling to different clubs and districts, we are seeing what RURITANS are all about with the many fundraisers and activities going on.

The Trustees awarded Build Your Dollar grants to 375 clubs at our April meeting. Each club that deposited \$300 by the October deadline received an additional \$240 for a total award to the student of the clubs choice of \$540. This represents an 80% increase in the money sent by the club. We feel this is a great return on the clubs' initial investment in the Build Your Dollar program.

The regular grant program is being phased out to allow for more participation in the Build Your Dollar program. The Trustees awarded ten grants this year and will award five grants in the 2018 cycle. In 2019 there will be no regular grants awarded.

In the past the Trustees evaluated hundreds of regular grant applications. This required us to have a hard deadline of April 1 so that the Trustees could receive, organize, and evaluate applications before the end of the school year and have time to get checks out to students. Because the clubs are evaluating the BY\$ applications and choosing the recipients, the deadline for the BY\$ program has been extended from April 1 to June 30th starting in 2018. This will give everyone time to get the necessary information from the schools and colleges to send in to the National Office. There will also be simplified paperwork starting in 2018.

Since the Trustees will already know the number of clubs participating in the Build Your Dollar program and the amount of income available, the amount of the match will be determined each January, at their National Convention meeting.

We have a goal for this year to add at least 200 more Tom Downing Fellows. We hope all clubs will start participating in this program. The additional money generated by the investment of this money will certainly increase the amount of money that we

will be able to use when we calculate the Build Your Dollar Grants. The Trustees would love to see the Build Your Dollar program match the \$300 sent from the club dollar for dollar, or even exceed it in the future. Having more money invested will help make this possible.

The Trustees continue to update your Foundation web page and encourage you to view it and see the changes made. If you have suggestions for the website please contact any Trustee.

We will be phasing out the \$\$\$Million Dollar Program (dime a day), so now is your opportunity to finish out your fund and receive a pin. Trustees are in the process of creating a new pin for donations of at least \$50 to an existing or new fund for the 50th Anniversary of the Ruritan National Foundation from now until January 2019 which replaces the \$\$\$Million Dollar Program.

The Trustees approved a new “Legacy Society.” The Legacy Society will encourage members to remember the Foundation in their estates. Language will be developed for use in an obituary and for remembering the Foundation in their estates documents. Please watch future magazines and the web page for more information.

Ruritan National FOUNDATION

2017 Board of Trustees

President: Pat Davis

Vice President: Jayson Duncan

Secretary: Corky Camin

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Promotion Chair: O.H. Bobbitt III



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Foundation Fellowship Weekend September 8-10

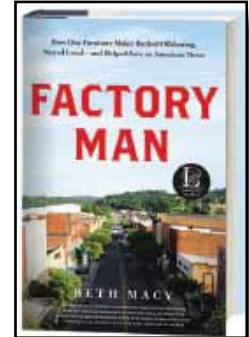
Register Now For Fellowship Weekend 2017



The 2017 Fellowship Weekend will be held September 8-10, 2017, in Galax, VA. Highlights for the event include a golf tournament with all proceeds to benefit the Foundation, a trip to Mt. Airy, NC, (home of Andy Griffith) and a chance to meet "Thelma Lou," a bus tour of Grayson County, silent and live auctions to benefit the Foundation, and a walk for ALS and Parkinson's disease. Make your choices on the form below and send this registration form (or a copy) to Ruritan National, P.O. Box 487, Dublin, VA 24084.

Get your room before July 31 at the **Hampton Inn** 276-728-2345 (90 Farmers Market Drive,

Hillsville, VA 24343) and tell them you are with Ruritan. Base room rate starts at \$103.55 (plus tax and fees) and includes a hot breakfast. The weekend also includes an optional tour of the Vaughan Bassett Furniture Factory and meeting John Bassett, who was made famous in the best-selling book, "Factory Man," by Beth Macy. The Bassett Furniture Company was once the world's biggest wood furniture manufacturer. Run by the same powerful Virginia family for generations, it was also the center of life in Bassett, Virginia. Macy brings to life Bassett's deeply personal furniture and family story, along with a host of characters from an industry that was as cutthroat as it was colorful. Tom Hanks is producing a mini-series for HBO based on the book. Copies of the book will be for sale on this tour.



Name: _____

Badge Name: _____

Spouse/Guest Name: _____

Badge Name: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone + Area Code: _____

Club: _____

District: _____

Email: _____

Full Package Registration includes Saturday bus tour of Grayson County, Friday picnic, and Rex Theater music show as well as Saturday banquet.

Registration \$50 X _____ persons = \$ _____

Friday Meal Only includes Friday picnic and Rex Theater music show.

\$25 X _____ persons = \$ _____

Saturday Meal Only includes Saturday bus tour of Grayson County and Saturday banquet.

\$35 X _____ persons = \$ _____

☐ **I would like ALS/Parkinson T-shirt. sizes _____ \$20 X _____ shirts = \$ _____**

Golf Saturday Morning at Longview Golf Course

Registration \$35 X _____ persons = \$ _____

☐ **I plan to take the bus tour of Grayson County on Saturday morning (departing 9 a.m. from Matthews State Park).**

☐ **I plan to tour Mt. Airy, NC, with the group on Friday afternoon prior to picnic (using private vehicles).**

☐ **I would be interested in free Friday morning tour of Vaughan Bassett Furniture with John Bassett. Copies of book "Factory Man" will be for sale.**

Enclosed is my payment:

Check No. _____

Visa # _____

Visa Expiration Date _____

Mastercard # _____

Mastercard Expiration Date _____

CVC code (3 digit code on the back of your card) _____

Ruritan National Convention – Charleston, SC. January 18-21, 2018

Register up to two people on this form. Use more forms for additional people. One of the people below must be a Ruritan member. Confirmation will be mailed to the Ruritan attendee for his/her party. There are **five options or packages** for registration on the back, where you may also purchase single meals for non-registered guests. You may also register on the MMS (member management system) under events.

Please print or type

1st Attendee: _____

Member/Non Member (circle one)

Member# (if member): _____

Preferred Badge Name : _____

Club: _____ District: _____

Contact phone number: _____

2nd Attendee: _____

Member/Non Member (circle one)

Member# (if member): _____

Preferred Badge Name: _____

Club: _____ District: _____

Contact phone number: _____

Check items below that apply:

___ I have these food restrictions: _____

___ I need handicapped accessible seating at meals.

___ Send information on wheelchair/scooter rental.

___ I have 50 years or more perfect attendance

___ **At this time I expect to be a voting delegate.**

___ This is my first convention.

Check items below that apply:

___ I have these food restrictions: _____

___ I need handicapped accessible seating at meals.

___ Send information on wheelchair/scooter rental

___ I have 50 years or more perfect attendance

___ **At this time I expect to be a voting delegate.**

___ This is my first convention.

We will be honoring Ruritan military veterans during the Friday Veterans Breakfast. Please let us know your branch and era of service for special recognitions.

Name: _____ (Check one in each column)

___ U.S. Army

___ WWII

___ U.S. Air Force

___ Korea

___ U. S. Marines

___ Vietnam

___ U.S. Navy

___ Desert Storm

___ U.S. Coast Guard

___ Operation Iraqi Freedom

___ Other (explain) _____

___ Other (explain) _____

For Office Use Only:
GRP# _____

MEALS IN Charleston

While there is not a late fee for registrations to the National Convention this year, there is a deadline with the Embassy Suites Convention Center caterer for meal count guarantees. With that in mind, anyone waiting to register on-site in Charleston (as a walk-in) for the events will not be guaranteed meals. However, we **will** be able to register you for non-meal events at the base rate of \$160. Send in your registration before the Dec. 18, 2017, cut-off date to be guaranteed meals.

How Will You Pay?

Ruritan National, P.O. Box 487, Dublin, VA 24084

Check payment type below:

NOTE: Aside from some limited special seating, everyone will be seated for meals on a "first come, first served" basis. If you want to be seated with specific attendees, you should send your registration forms in **together**.

___ Payment made by check Check # _____

___ Visa/Mastercard

Card # _____

Expiration date # _____

3 or 4 digit code on back _____

Check one option below

___ Bill my credit card now

___ Bill my credit card on December 1, 2017

2018 Ruritan National Convention - Charleston: Jan. 18-21

Have it YOUR way! Choose one of FIVE package options for the 2018 Ruritan Convention

Choose one of these five registration packages. All packages include opening ceremony, access to exhibits, access to the business meetings on Friday and Saturday, workshops, voting, and all other convention activities.

Meal Package Options

Packages 1- 4 already include the base fee of \$160

	Quantity	Cost	Total
Three meal package includes base fee, Thursday Vespers-Opening Dinner, Friday First Lady's Lunch, and Saturday Banquet	Package 1 BEST DEAL	\$336	
Two meal package includes base fee, Friday First Lady's Lunch, and Saturday Banquet	Package 2	\$290	
Friday Only Package includes base fee and Friday First Lady's Lunch	Package 3	\$210	
Saturday Only Package includes base fee and Saturday Banquet	Package 4	\$235	
No Meals - base registration only	Package 5	\$160	

Extra Meal Tickets and Items

Must purchase any package above to purchase additional meal tickets.

	Quantity	Cost	Total
Vespers-Opening Dinner on Thursday Evening	Vespers-Opening	\$60	
Lunch Honoring First Lady Linda on Friday	First Lady	\$55	
Installation Banquet on Saturday Evening	Banquet	\$80	
Rudy Bears - to be added to gift to Charleston charities	Rudy Bears	\$8	
Come celebrate the Ruritan National Foundation 50 th Anniversary <i>**See note below**</i>	Foundation	\$_____	
H.L. Hunley Tour: The H.L. Hunley was an 1864 Confederate combat submarine.	Friday Tour	\$65	
Historic Charleston Tour: A private tour of the Edmondston-Alston House along with a private guided tour of historic Charleston.	Friday Tour	\$55	
Patriots Point Tour: Tour the USS Yorktown, discover the USS Laffey and the submarine "Clamagore."	Friday Tour	\$60	
Shuttle to downtown Charleston and back to the hotel running every 30 minutes.	Friday Shuttle	\$20	
	GRAND TOTAL \$		

Please note: Voting will be on Friday afternoon and Saturday morning. If you plan to vote on Saturday, you must be pre-registered and be pre-certified. Delegate certification will close one hour before voting starts on Friday. If you do not pre-register and get pre-certified, you will not be able to walk in on Saturday and vote. Please check if you wish to be a delegate on this registration form. You must pick one of the above packages, 1-5, in order to vote.

The Ruritan National Foundation will be celebrating its 50th anniversary while in Charleston. Instead of a meal this year, they are inviting you to come and have dessert with them and stay for the Live Auction. Please make a donation to the Foundation and let them know if you are going to come celebrate with them. The above donation can be placed in your personal fund, your club, or district's fund. Please indicate below where you wish the donation to be placed:

Think Positive – Be Positive



“Together We Affect Change” - Because We Believe In Ruritan!

Ruritans are positive givers of their time and talents without caring who, when or why they are helping someone. Ruritans are VOLUNTEERS who share with and care for those in need within their own communities.

Ruritans are people that “change lives”, both the life of the people they help but their lives are also changed because it makes them feel good to do good.

Ruritans “affect change” when they work together. First Lady Linda and I have traveled many miles, met many fun loving, hard working Ruritans serving their communities needs. We have seen up close the good work you do in the name of Ruritan. Thank you!

I ask you to continue reaching out to anyone that is a potential Ruritan member. We need to recruit new members into our clubs but we also need to keep the ones we already have. An involved member is a happy and contented member; one that wishes to remain a viable asset to their club for life. Let's make sure we are doing our part to involve all members in the activities of our Ruritan clubs.

In closing, I would ask your support of your Foundation and of the goals currently set by your trustees. Please support Linda's goal of ALS Awareness by contributing to the special website that was created for all Ruritans, clubs, districts and associations to be able to access with ease and make a donation.

The website is: <http://web.ALS.org/goto/RuritanNationalFirstLadyLindasALSawareness>. Donations made to this website will help contribute to research to find a cure for this terrible disease.

Thank you for the positive impact you display in your own club and for the ones in your own community that depend on your help. Always think positive, keep a positive attitude and remember – “If It Is To Be It Is Up To Me and You Together”. We can improve our organization if we do it TOGETHER!

Linda and I look forward to seeing you as we travel throughout Ruritan land seeing the results of how you are affecting Ruritan in a positive way.

Keep Sending In WANTED Entries!

Ruritan has rewarded members with thousands of dollars in prizes in the popular WANTED contest since it started in 2013. Ruritans have won cash prizes for doing what we hope comes naturally – inviting potential members into Ruritan! This program is based on the “WANTED POSTER” and “REWARD” theme from the days of the old west. Copies of the poster and the reward “money” can be found on line. Winners are featured in special ads on the back of every issue of this magazine.

The new members brought in must be full, associate or youth in a regular Ruritan club. Participants who bring in more than one member will get exponentially more chances at the quarterly drawing. For example – if you bring in one member you get one chance. However two members gets you two chances plus the original one chance. Three members gives you three chances, plus two chances, plus the original one chance – for a total of six chances! Bring in a member at least five years younger than you and earn an additional five chances on the cash prizes!

You can print your own Ruritan WANTED money using the pdf found on line. There is a link on the first page of Ruritan.org for the Wanted Money (Right click to open the pdf in a browser window or choose “save target as” to save to your computer.) NOTE: this is a two-sided document. When you cut the money apart the instructions/entry form should be on the back.

The **Me Minus Five** program (M-5) to bring in younger members (and get five extra WANTED chances) is also working! Because of the M-5 program Ruritans have earned many extra chances! The average age difference for those who participated in the M-5 was 28 years younger than their recruiter.

If you are not using the WANTED money entry form, the member bringing in the new members must send in the following information for each chance and the new member will be confirmed through Ruritan membership records: sponsoring member's name, club, district, and phone number as well as the new member's name and status (i.e. full, associate, or youth). If you want the extra chances for recruiting a member at least five years younger than you are - be sure and include your year of birth and your new member's year of birth.

LET'S REPLACE

This Sign



With

This Sign



WHO IS GOING TO LEAD THE WAY?

We need your help. There is a Ruritan Community near you and they don't even know it. Let's get the Ruritan Family (You) looking for them and help President Danny build new clubs.

Communities helping Communities through Ruritan.

INCENTIVES

New Clubs need to be active by November 30th

Recognition at National Convention (sponsoring club/individual)

Outdoor sign presented to new club at no cost

Sponsoring Club/New Club featured in "RURITAN Magazine"

Become DRM

(refer to guidelines on page 70 of Ruritan National Officer Handbook)

Spring into

SUMMER

with the new Ruritan supply items



ruritan.shumskypromo.com

RURITAN SUPPLY

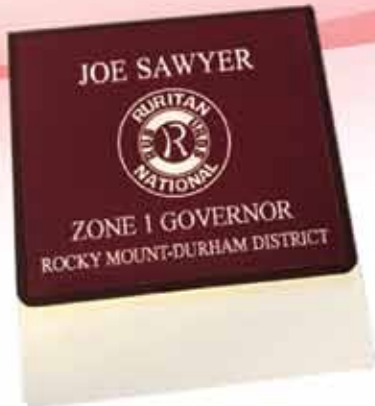


Michelle Monhollen
937.221.7118
mmm@shumsky.com





Now offering name badges and plaques!



ruritan.shumskypromo.com

Now taking orders for the name badges and plaques.

Making SHUMSKY your one stop shop!

For ordering or questions:

Michelle Weiss

937.813.3347

mmw@shumsky.com





Ruritan Forever

A Perpetual Life Plan

Protecting and preserving Ruritan as a legacy for future generations.

"Ruritan Forever" is a plan for the payment of **national** dues by members who wish to make a long term investment in Ruritan. The "Ruritan Forever" plan allows a member in good standing to pay \$600 and become a life-time participant of the National Organization. Ruritan National will invest these pre-payments in a special managed fund, transferring the dues quarterly to the business office of Ruritan National. Even after the life participant dies, dues will be transferred quarterly to Ruritan National, thus offering a perpetual memorial to the organization on behalf of the deceased Ruritan.

A "Ruritan Forever" endowment may be purchased by a member in good standing or may be purchased for a member in good standing. A Ruritan Forever endowment may be purchased to honor a non-member provided they are brought into a club as an Associate Member at the same time. In this case the Associate Member's dues would be covered by the \$600 endowment.

The lifetime endowment may also be purchased in

memory of an already deceased Ruritan, ensuring an ongoing contribution to the operation of Ruritan in his or her name. Dues for a living participant must be current through the previous quarter to participate. Ruritan National will administer these prepaid dues in a separate fund with the original amount remaining in perpetuity. Interest on the fund will provide the money paid to Ruritan National for dues.

Upon payment of the fee, the Ruritan will receive a certificate, a lapel pin, and a permanent life participant card. For endowments purchased for a deceased member a special plaque will be provided for the club to present to the deceased member's family. **National** dues increases will have no effect on participants enrolled in the plan, although the purchase price of \$600 for new enrollees may be adjusted over the years as necessary. There will be no special assessments or charges made to Ruritan Forever participants.

Please detach or photocopy this portion if you would like to participate in this endowment plan to secure the future of Ruritan, in your name or in the name of a fellow Ruritan.

Your Name: _____

Your Club Name: _____

Your Address: _____ Telephone: _____

This application is for: (check one)

☐ Myself ☐ Current Member ☐ Deceased Ruritan ☐ NEW Associate Member

Name of Applicant (If not you): _____

Applicant's Club: _____

Applicant's Address: _____

☐ OPTION #1 Credit card number: _____ Expiration Date: _____

☐ OPTION #2 Enclosed please find a check/money order for \$600

☐ OPTION #3 Enclosed please find the 1st \$200 installment of the \$600 Ruritan Forever fee.

I understand the perpetual life endowment will not begin until the entire \$600 has been paid.

Unwanted Mail with Ruritan Name

You may have received some unwanted mail with the Ruritan name included in your address – or you may have been contacted by a club member who has received such an item. One version seems to be coming from “Scientology” although there may be others.

Please understand that this mailing list did not come from the Ruritan National Office nor did we sell the mailing information to a marketing company. We understand that the addresses being used by the marketing service for this mailing came (directly or indirectly) from a hack of the Urban Institute – a third party vendor that was used in the past by the IRS and our clubs to file the 990N postcard.

The news coverage of the event notes:

The Urban Institute’s National Center for Charitable Statistics (NCCS) discovered this week that one or more hackers had gained unauthorized access to its Form 990 Online and e-Postcard filing systems for nonprofit organizations. Information that was compromised included email addresses, usernames, passwords, first and last names, IP addresses, phone numbers, and addresses and names of the nonprofits that use the NCCS filing service. According to a statement on the Urban Institute’s website, the incident affects users who have filed with the online versions of Forms 990, 990-EZ, and 990-N, as well as Form 8868 extensions and filings for charitable organizations in Hawaii, Michigan, and New York.

No Social Security numbers, credit or debit card numbers, or other sensitive information was stolen, the group said. That information is stored on separate systems and was not accessible to the hackers.

“Once we discovered the attack, we contacted IRS and made every effort to secure the systems and user accounts. We are working with law enforcement agencies as they conduct an investigation,” Elizabeth Boris, director of the Center on Nonprofits and Philanthropy at the Urban Institute, said in a statement to users posted on Nonprofit Quarterly. “In addition, we have retained a leading cybersecurity firm to help us analyze the situation and strengthen security.”

Ruritan National Executive Director Michael Chrisley noted, “We do not claim to know who hacked Urban Institute and we aren’t saying that the organizations sending out the unwanted magazines are behind it – they may simply have purchased the list of names and addresses and not realized they were stolen. But we do believe that’s where these mailings have come from – because they seem to be targeting club treasurers – or others whose names were part of the 990N filing. And it’s not just Ruritan. Every non-profit fire department, rescue squad, historical society, and cemetery association that filed a 990N through Urban Institute probably had their addresses compromise – that’s over 600,000 addresses.”

Chrisley added, “We apologize for not being able to stop these unwanted magazines and suggested you simply throw them out when they arrive. The IRS is now processing the 990N reports themselves at irs.gov and is no longer using a third party vendor.”

Template for Some Certificates Available Online

Anyone with a computer, internet access, and a printer (color or black and white) can download templates for certificates, fill in the blank fields with the appropriate information, and print Ruritan certificates on their own. The Ruritan website (<http://ruritan.org>) now features templates for new member certificates, and club anniversary certificates. Coming soon: general appreciation certificates and perfect attendance certificates. And by fall – when it’s time to present these awards - community service award certificates as well as club and district Ruritan of the Year, Ruri-Teen of the Year and Rudy Youth of the Year certificates will be available. Go to the library search function (also the magnifying glass on the home page) and search for the word “template” to see what is available for you to personalize and print.

“Many of our members have computers and high quality printers and will be able to produce their own certificates in a fraction of the time it takes them to call an order into us and get what they need,” said Executive Director Michael Chrisley about the new template offerings.

Of course the Ruritan staff will continue to produce certificates for clubs and districts that need them. Remember that any certificate that represents a district level award will require the district governor’s signature to be valid. And any district level award being entered into a national competition (i.e. **National Ruritan of the Year**) will still need to submit the application/point sheet to Ruritan National for judging prior to November 1 each fall.

In addition to these new certificate templates there are templates on line for brochures, placemats and flyers that can be customized with local club contact information. If there are templates that you don’t see on the website but you’d like to be able to produce locally – email your suggestion to service@ruritan.org.