



2024 Ruritan National Convention – Sponsorship Opportunity

The 2024 Ruritan National Convention will be held January 11-13, 2024, at Embassy Suites in Winston Salem, North Carolina. We are planning for a minimum of 425 attendees. Our national convention is a time to install our new officers, celebrate our successes for the previous year, and inspire and motivate our members to go back, grow their clubs, and continue to do good work in their communities.

The agenda for the conference includes the following:

Thursday, January 11, 2024

Opening – Keynote speaker and flag ceremony

Friday, January 12, 2024

Business Session

Voting for National Officers

Lunch

Workshops

Ruritan National Foundation Silent and Live Auction

Saturday, January 13, 2024

Business Session

Workshops

Installation Banquet and Entertainment

With nearly 20,000 members, Ruritan Clubs work to improve communities nationwide. Ruritan is the only non-profit community service organization headquartered in Virginia, and it is in Dublin.

First chartered in 1928 in Virginia, Ruritan's purpose is to create a better understanding among people and, through volunteer community service, make America's communities better places to live and work. Club membership represents a cross-section of the community the local club serves and is not restrictive of occupation, social position, or any other specific criteria. Through volunteer work and fundraising, members support the need of their local communities, including youth, veterans, first responders, and seniors.

We sincerely thank you for your generosity! Should you have questions or need additional information, please do not hesitate to contact Event Coordinator Crystal Andrews via email at crystal.andrews@ruritan.org.



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SPONSORSHIP OPPORTUNITIES Sponsors will receive publicity for your business through social media campaigns, direct member communications, advertising in Ruritan publications, a sign at the activity you sponsor, acknowledgment during our announcements at the events, and in our convention program. If you cannot sponsor an entire event, please consider a partial sponsorship of the event. You will receive the same publicity.

Item	Price	Sponsor
Nametags and Lanyards	\$1,200	
Convention Registration Bags	\$1,500	
Convention T-shirt with sponsor logo	\$1,800	
First Timer's Favor	\$1,000	
Coffee/Tea in the Exhibit Area	\$350	
First Timer's Reception Refreshments	\$500	
Convention Program	\$3,000	
District Governor's Training Refreshments	\$500	
President's Reception Refreshments	\$1000	
Friday's Family and Fellowship Lunch	\$19,500	
Friday's Family and Fellowship Lunch Favor	\$1750	
Friday's Family and Fellowship Lunch Entertainment	\$2,000	
Friday's Family and Fellowship Lunch Table Centerpieces	\$750	
Installation Banquet Meal	\$28,000	
Installation Banquet Entertainment	\$10,000	
Installation Banquet President's Pin	\$2,000	
Installation Banquet President's Favor	\$1,000	
Installation Banquet Table Centerpieces	\$750	
Installation Banquet Decorations (balloon arches etc.)	\$750	
Opening Ceremony Speaker	\$2,500	
Convention Head Table Centerpiece	\$500	
Flag Ceremony Decorations	\$750	
Audio Visual for Flag Ceremony	\$3,000	
Newly Elected Officer Reception Refreshments	\$500	
Conference Area WiFi	\$5,000	
Audio Visual for Banquet Entertainment	\$4,000	
Convention Program Advertising		
1/2 page	\$50	
Full Page	\$100	